



Future proof your business through your Innovation Culture

Lighthouse South East is an innovation programme designed to help companies in the South East become more resilient by structuring their innovation culture to increase their potential for funding for business development activities.

The 2020 business world has changed, and despite the myriad of challenges this has brought the opportunity for successful innovation has never been higher. It has been proven that firms who invest in innovation have higher levels of **increased sales, profitability** and **exports**. The Lighthouse South East programme will build confidence and success in a company's innovation culture by testing their **semi-incubated idea in tandem with their innovation capability** and its relevance to the marketplace.

The Lighthouse South East Programme delivered by the Local Enterprise Offices in association with Enterprise Ireland is designed to help companies seize opportunity and be **innovation leaders**. Many companies are unaware of their existing skills in this area and the Lighthouse South East Innovation experts will assess your innovation capability even if you do not have a formalised innovation culture or pipeline.

What does the programme offer?

The Lighthouse South East programme offers specialised innovation mentoring and support. Strategic Innovation Partners' Laurie Knell and Grainne Millar have over 38 years' experience consulting in innovation internationally and will assist companies in testing their innovation potential. High potential companies will progress onto further supports from Enterprise Ireland and their Local Enterprise Office.

Who is this programme for?

This programme is for companies who are ambitious to win through innovation.

This programme is designed for clients of the Local Enterprise Office who have previously received a grant, participated in a management development programme, LEAN programme or similar.

South East Local Enterprise Offices



Format

Mentoring will commence in early November.

In Phase One 2 x 2hrs of mentoring will establish your company's innovation capability and potential for funding by answering the following questions:

- How can we find opportunities for innovation?
- What are we going to do, and why?
- How are we going to make innovation happen?
- How are we going to get the benefits from innovation?

In Phase Two if your project is suitable for potential funding Laurie and Grainne will work with you to deliver a **pre-development application for innovation financial support for Agile Innovation or Research and Development**. Allows expenditure on market research.

At the end of 3 x 2hrs mentoring sessions companies will:

- [1]** Have availed of expert mentoring in Research, Development & Innovation
- [2]** Received feedback on their potential for Research & Development Funding
- [3]** Received assistance with the Pre-Development of an Application for Innovation Financial Support.

Laurie Knell

Strategic innovation Partners

Laurie is an international management consultant in the area of creativity and innovation with over 20 years' experience working in Ireland, Europe and Australia



Grainne Millar

GM Innovations

Grainne is a director of GM Innovations and is a leading management consultant in the area of collaboration and innovation with over 18 years' experience working in Ireland and Europe



Expression of Interest:

Please note place are limited and to register your interest you must complete the Expression of Interest form no later than November 4th. If you have any questions please get in touch with your Local Enterprise Office contact listed below:

Local Enterprise Office	Application Link	Contact	Email
Carlow	www.localenterprise.ie/carlow	Pauline Hctor	phctor@carlowcoco.ie
Kilkenny	www.localenterprise.ie/kilkenny	Aileen McGrath	aileen.mcgrath@leo.kilkennycoco.ie
Tipperary	www.localenterprise.ie/tipperary	Ita Horan	ita.horan@leo.tipperarycoco.ie
Waterford	www.localenterprise.ie/waterford	Brid Kirby	bkirby@waterfordcouncil.ie
Wexford	www.localenterprise.ie/wexford	Angela Lawless	angela.lawless@wexfordcoco.ie

