



Oifig Fiontair Áitiúil
Local Enterprise Office

South East Remote Working Study

Harnessing Remote Working
Opportunities in the South East



CARLOW
COUNTY COUNCIL
COMHAIRLE CHONTAE CHEATHARLACH



Kilkenny County Council
Comhairle Chontae Chill Chainnigh



Comhairle Contae Thiobraid Árann
Tipperary County Council



Comhairle Cathrach
& Contae Phort Láirge
Waterford City
& County Council





2 hours more sunshine per day



75 less rainfall days than other regions



40% more disposable income



€240 monthly savings on childcare



1.5 hours to Dublin



65% better value housing



95% movers say work/life balance improved



#1 region for remote working hubs



Time saved by remote working in the South East Region (return journey)



0-60 mins



60-120 mins



120-180 mins



180 mins +

Hub Categories:

- € Enterprise and Co-Working Hub
- Community Hub
- Higher Education and Knowledge Intensive Hub

- › Abbey Business Centre
- › ArcLabs (Waterford Institute of Technology)
- › Castlecomer Enterprise Centre
- › New Work Junction
- › Pembroke Business Centre
- › Piltown Enterprise Centre

- › Enterprise & Research Incubation Campus (ERIC)
- › New Work Junction
- › Carlow Community Enterprise Centres Ltd.
- › Carlow Gateway Business Centre
- › Ballon Business Training Service
- › The 059

- › New Work Junction
- › No. 61 North
- › The Hive, Wexford
- › Enniscorthy Enterprise & Technology Centre
- › The Hatch Lab
- › The Rising Tide Centre

- › Clonmel Coworking
- › Buzzquarter
- › Tipp Digital Hub
- › Work Your Way

- › ArcLabs (Waterford Institute of Technology)
- › Boxworks
- › Fumbally Exchange
- › Dungarvan Enterprise Centre
- › Waterford City Enterprise Centre
- › WorkLab
- › Kinetic Labs
- › South East Business Innovation Centre
- › Tallow Enterprise Centre
- › Dunhill Ecopark
- › Boxworks 2



Hubs locations in the South East Region

The key findings from 904 remote workers based in the South East surveyed are:

› Time savings of remote working are hugely significant: 3 out of 4 remote workers surveyed in the South East saving at least an hour a day, and 24% are saving at least 3 hours a day

› 2/3rds will have a hybrid working model post pandemic

› 1 in 3 don't plan on returning to the office before year end

› 1 in 4 remote workers work for Multinational companies

› 37% would consider starting their own company

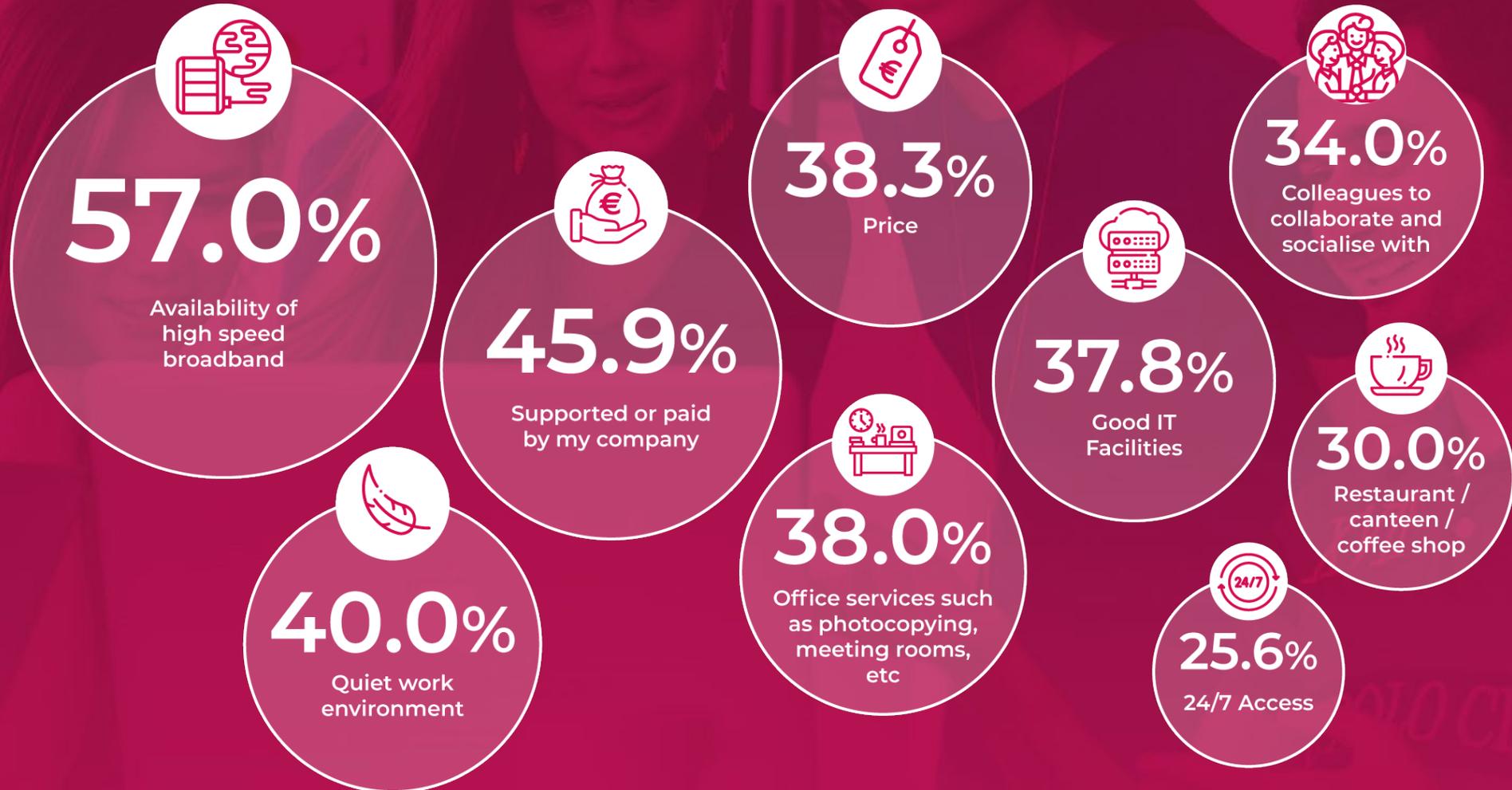
› 60% would use a hub if a good one was nearby

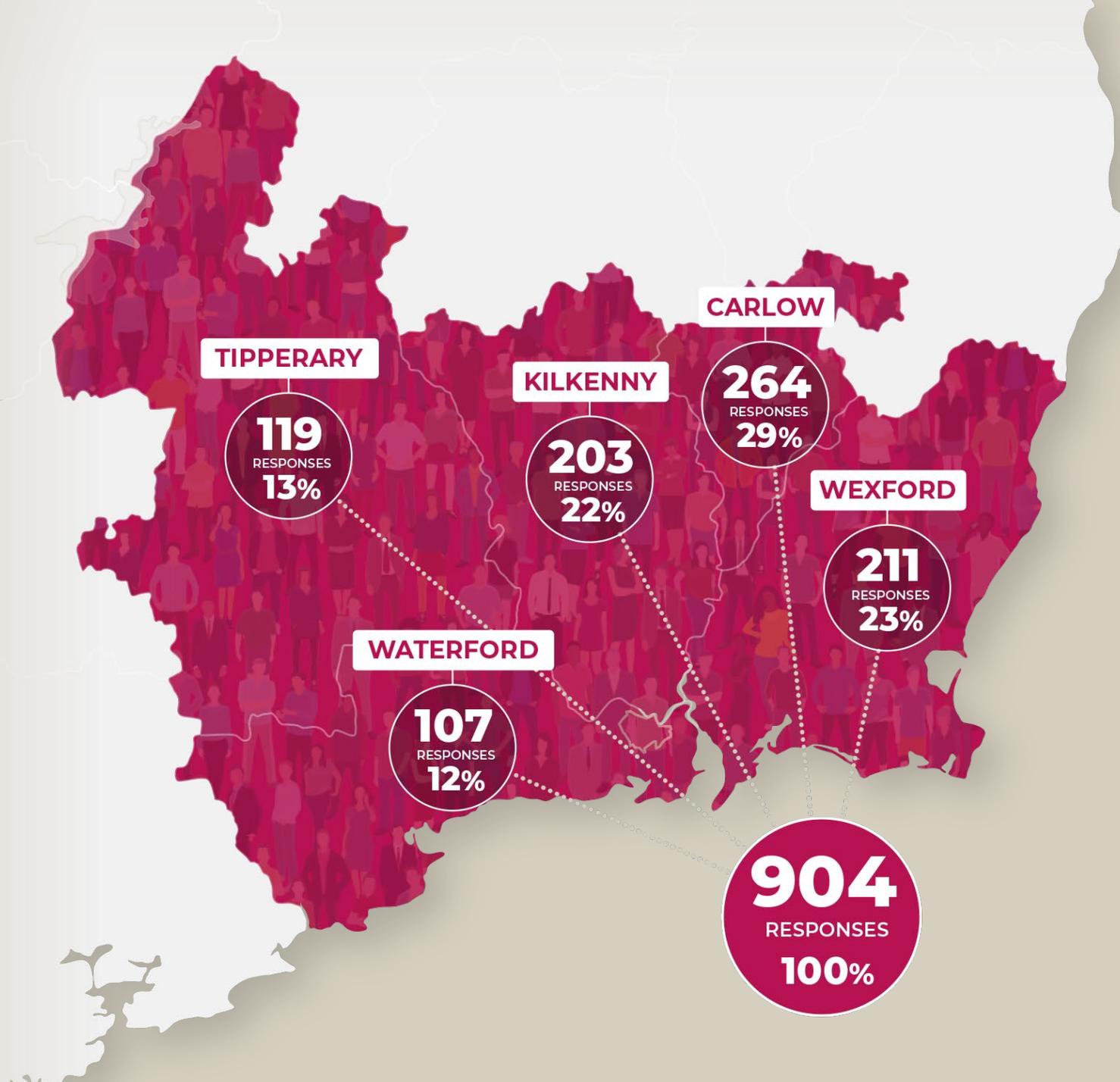
› Of those who responded to the question on price of hub (half didn't or said company should pay): The average indicated price per day was €14

› There was a high lack of awareness/availability of hub locations with 2 out of 3 people unaware of a hub in their locality

› These remote workers are highly educated with 35% at PhD, Masters or Post-Graduate level

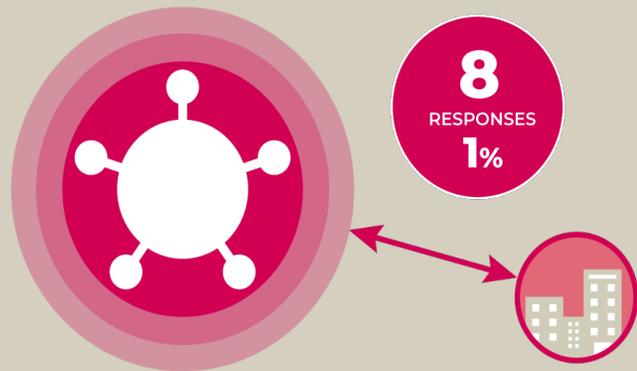
Motivation factors for working in a hub



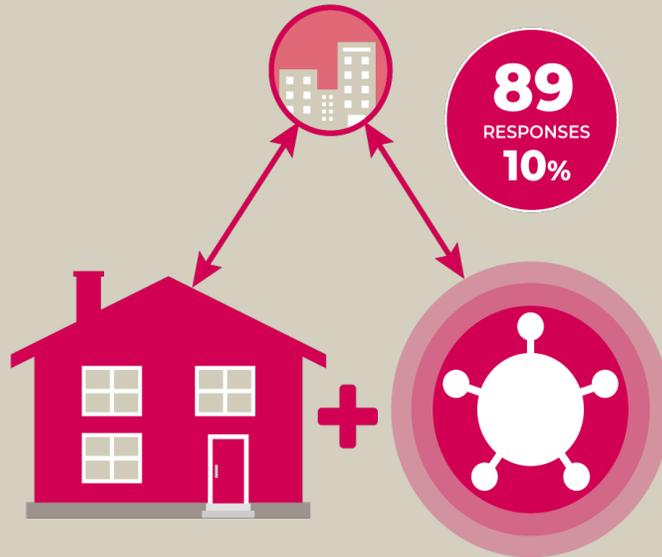


SURVEY RESULTS

Fully Remote (Working from Hub)



Hybrid (Residential & Hub Based)



Fully Remote (Residential Location)



12.90%



Information
Technology

11.25%



Finance and
Banking

10.36%



Public
Service

9.70%



Education

8.82%



Professional
Services

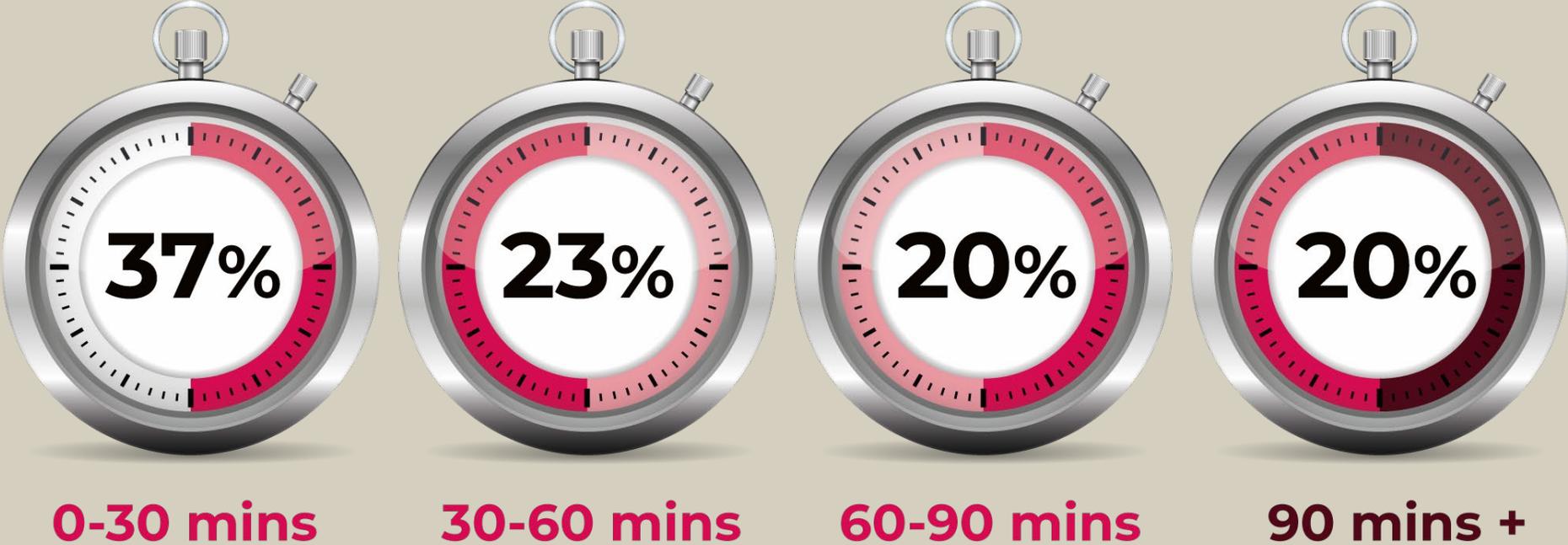
7.72%



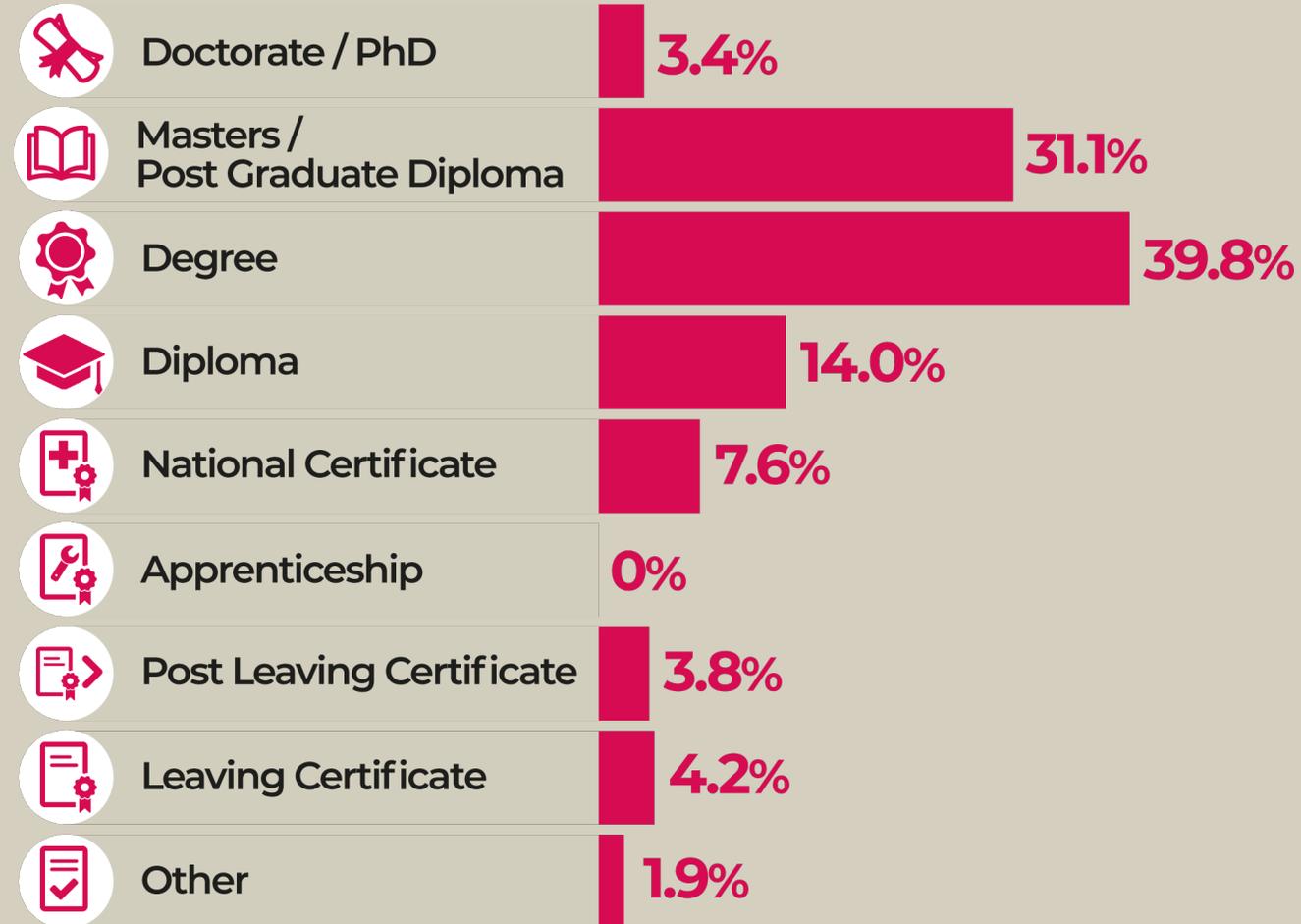
Sales and
Marketing



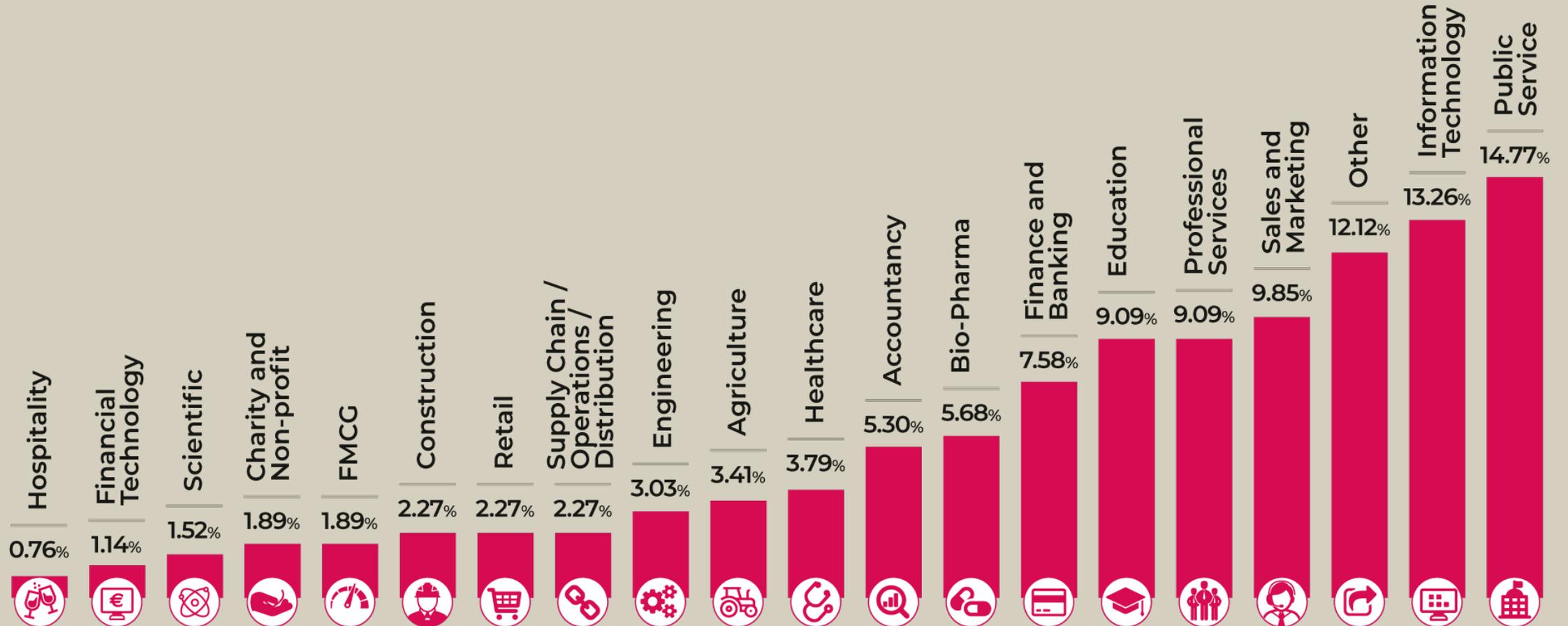
Carlow - Time saved by remote working (one way)



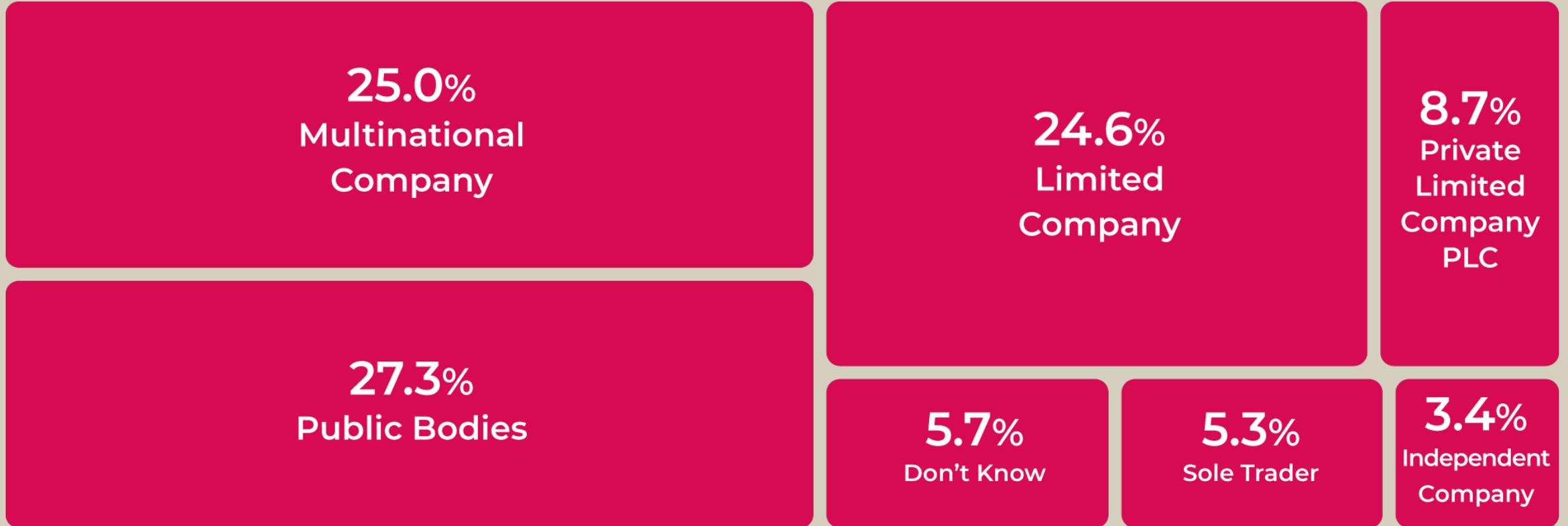
Carlow - Their level of qualification



Carlow - Industry they currently work in



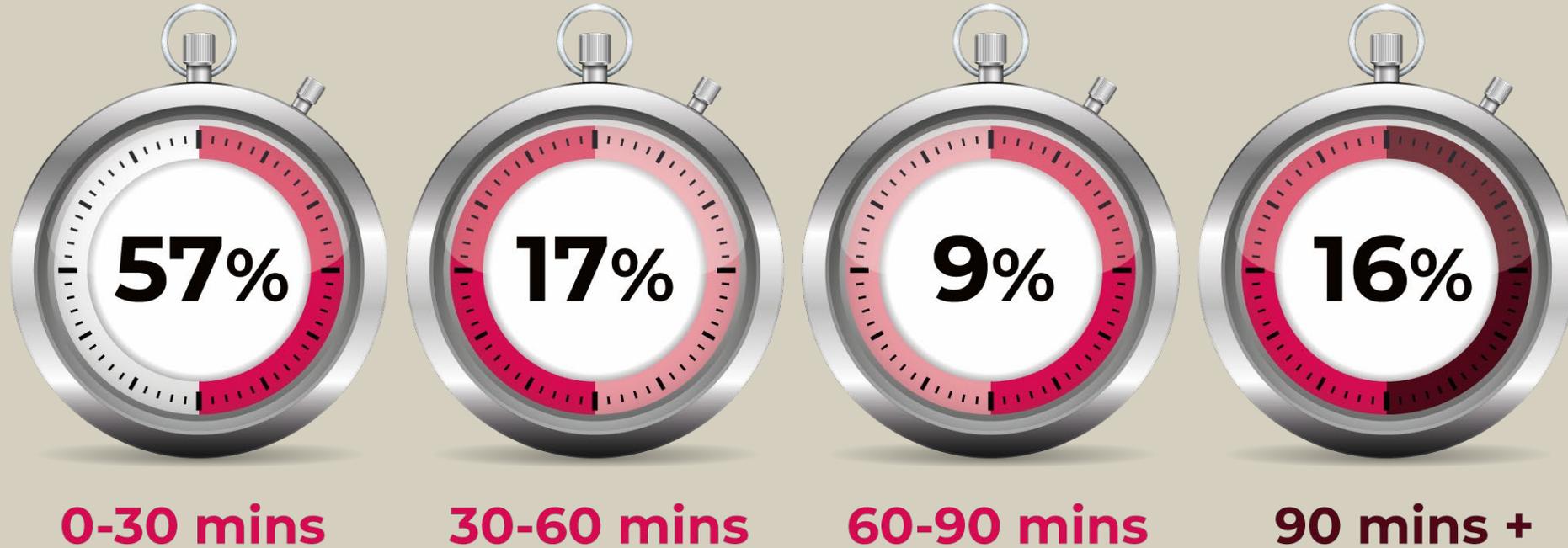
Carlow - Structure



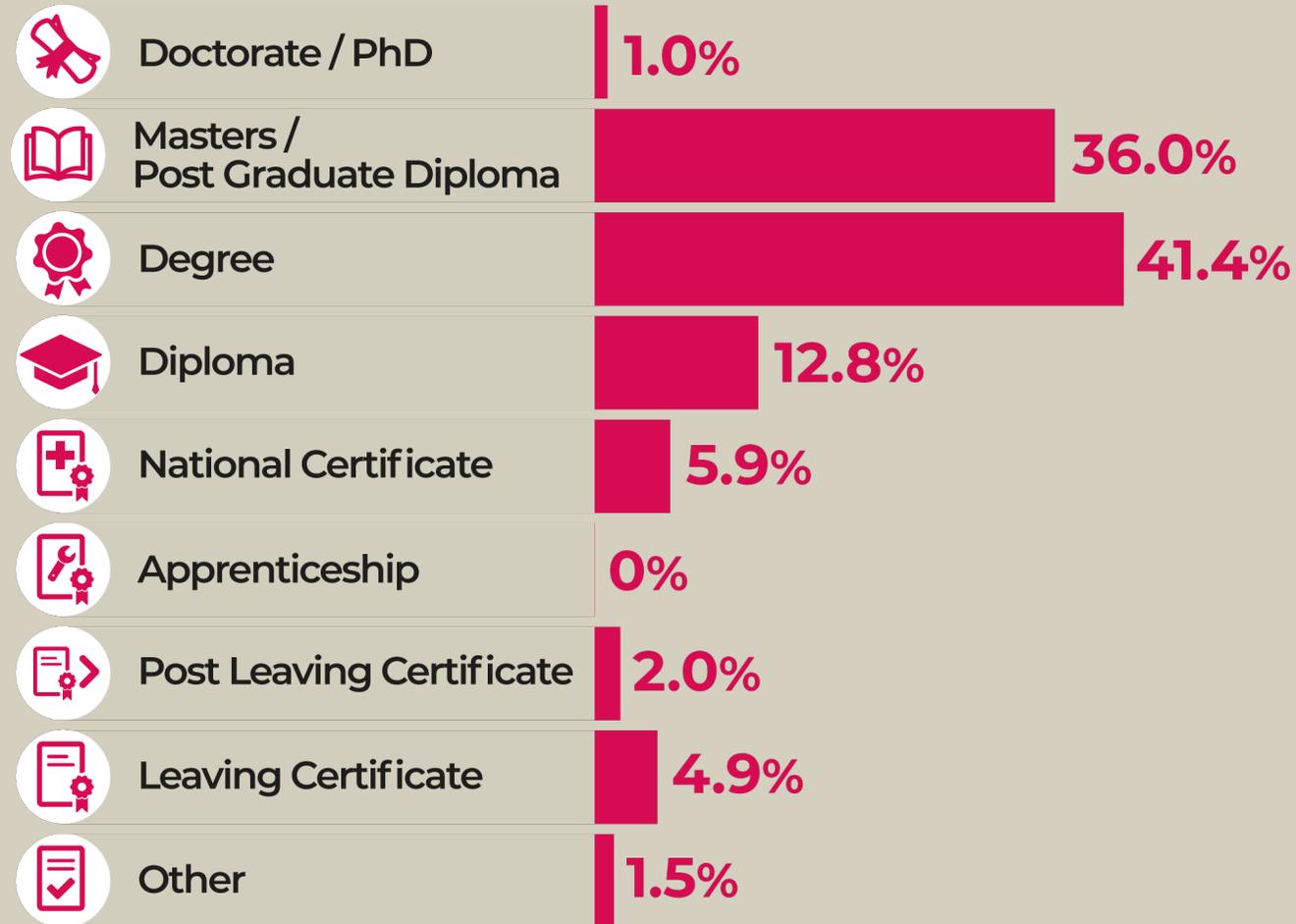


There is a particular opportunity for Carlow to accredit, position and promote itself as a remote working hub 'Centre of Excellence' given its geographic location relative to Dublin and convenience to the motorways.

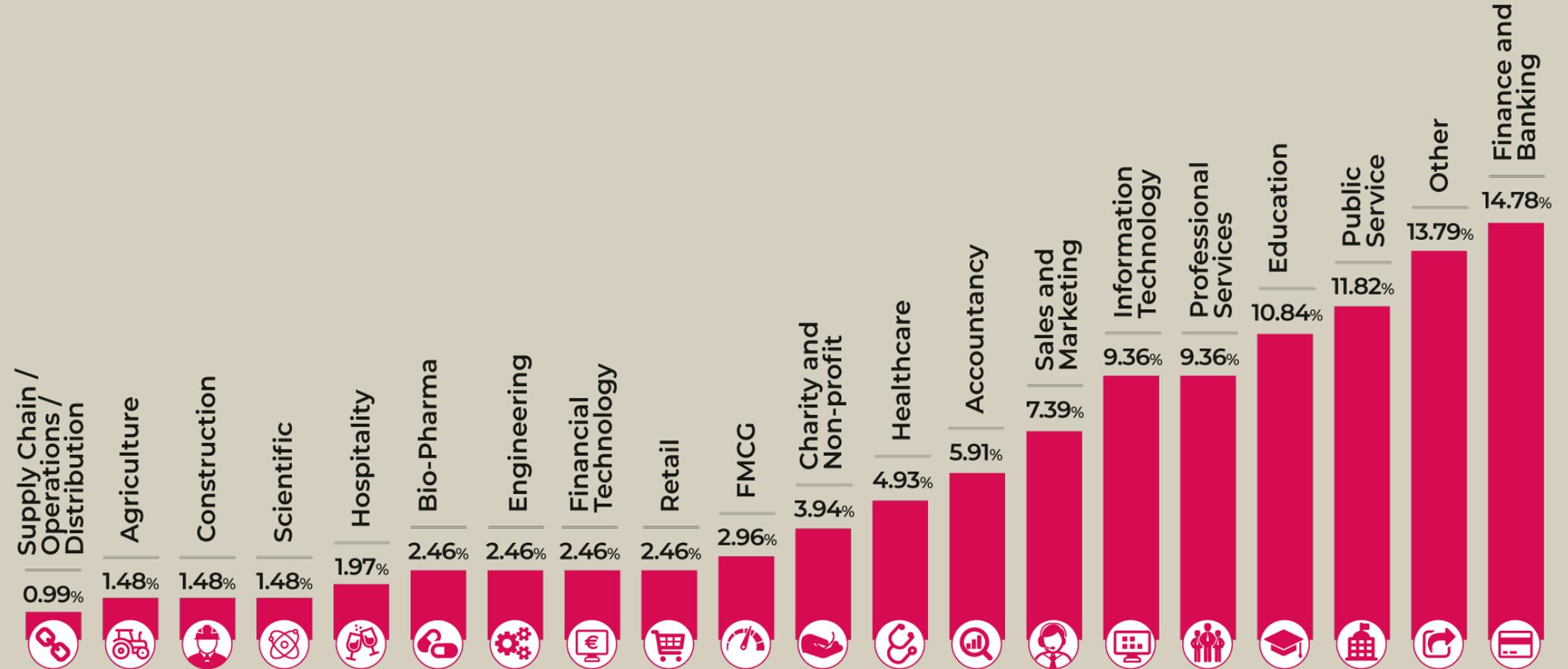
Kilkenny - Time saved by remote working (one way)



Kilkenny - Their level of qualification



Kilkenny - Industry they currently work in



Kilkenny - Structure





Kilkenny offers a vibrant city life and equally offers the options of rural living, with little commuting time into the city hubs.

Tipperary - Time saved by remote working (one way)



0-30 mins



30-60 mins

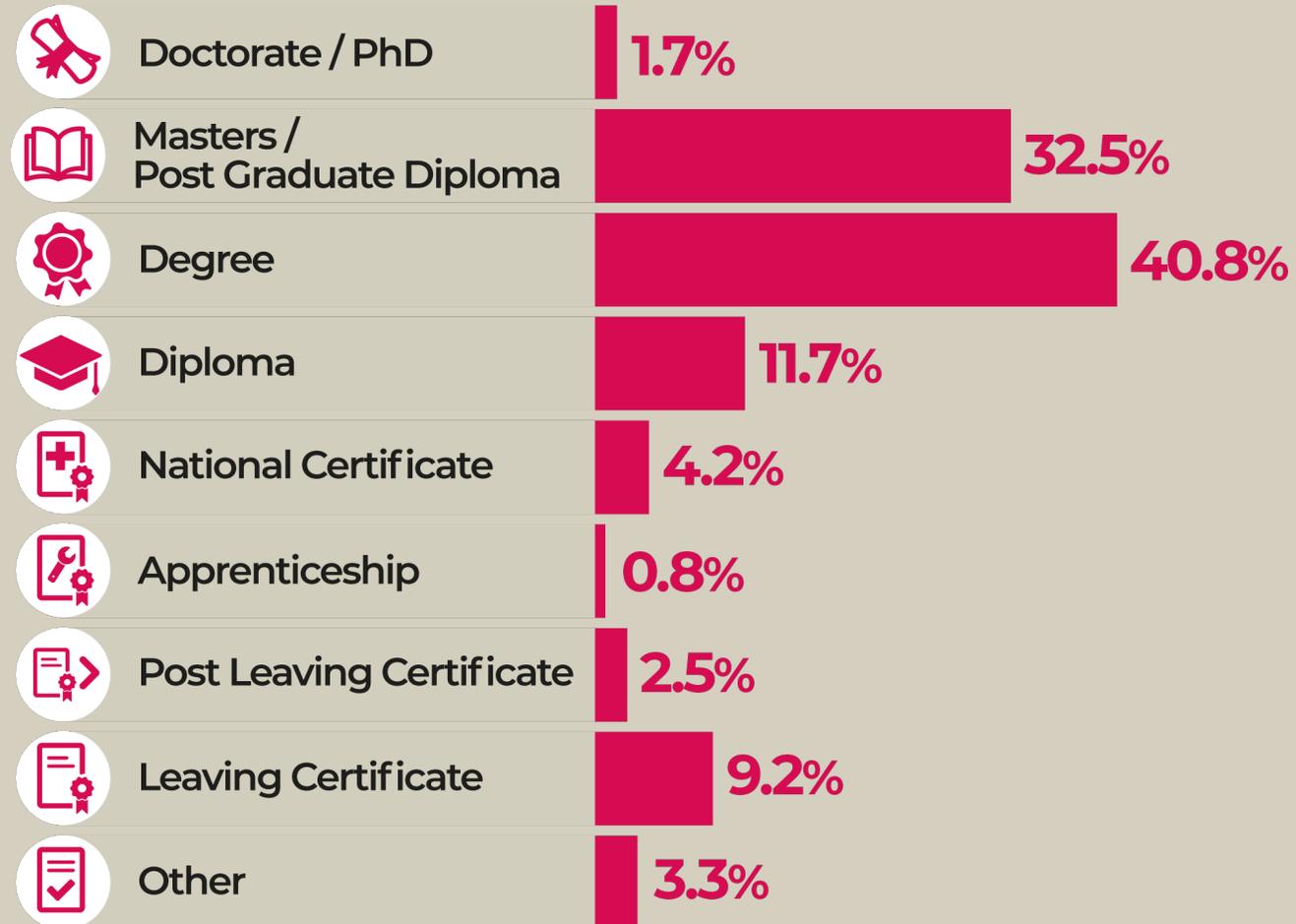


60-90 mins

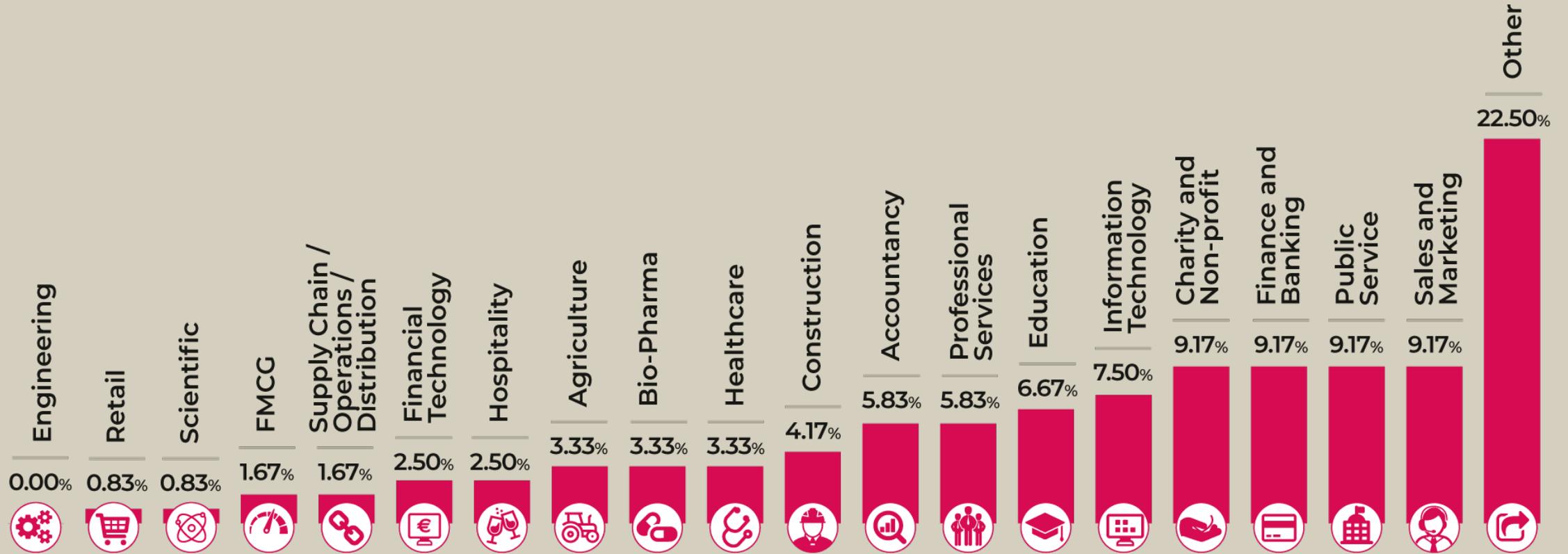


90 mins +

Tipperary - Their level of qualification



Tipperary - Industry they currently work in



Tipperary - Structure

31.7%
Limited
Company

19.2%
Public Bodies

10.8%
Don't Know

23.3%
Multinational
Company

8.3%
Private Limited
Company PLC

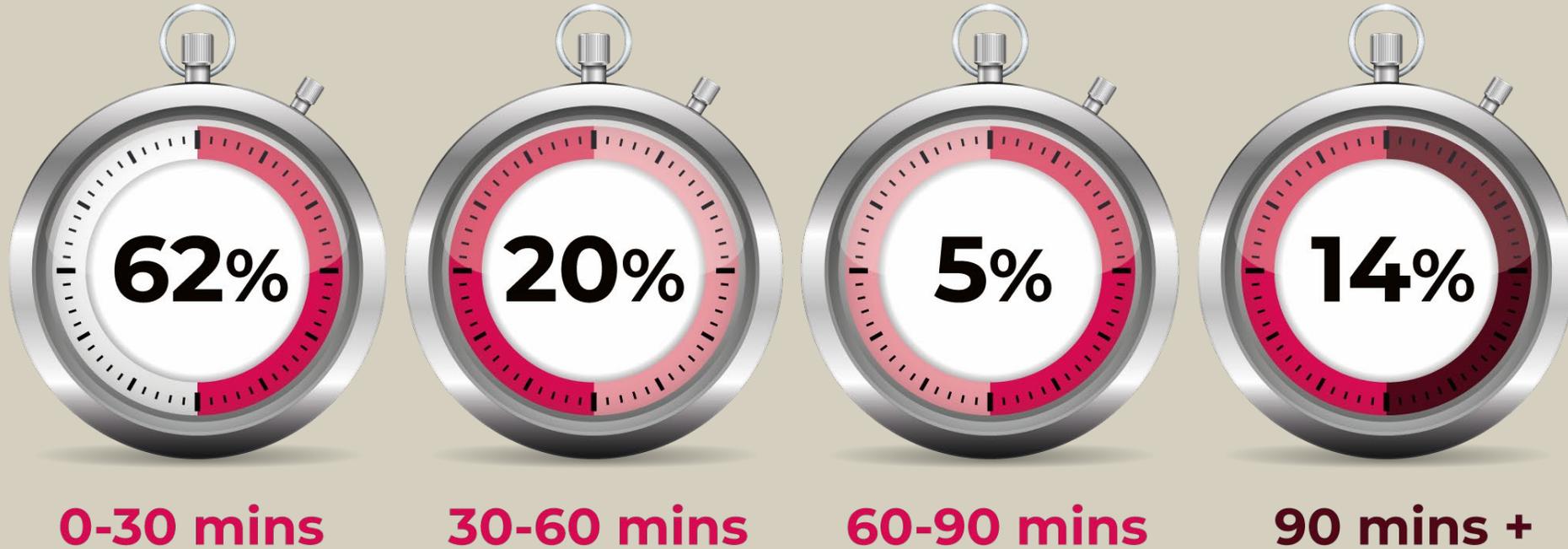
4.2% Sole Trader

2.5% Independent
Company

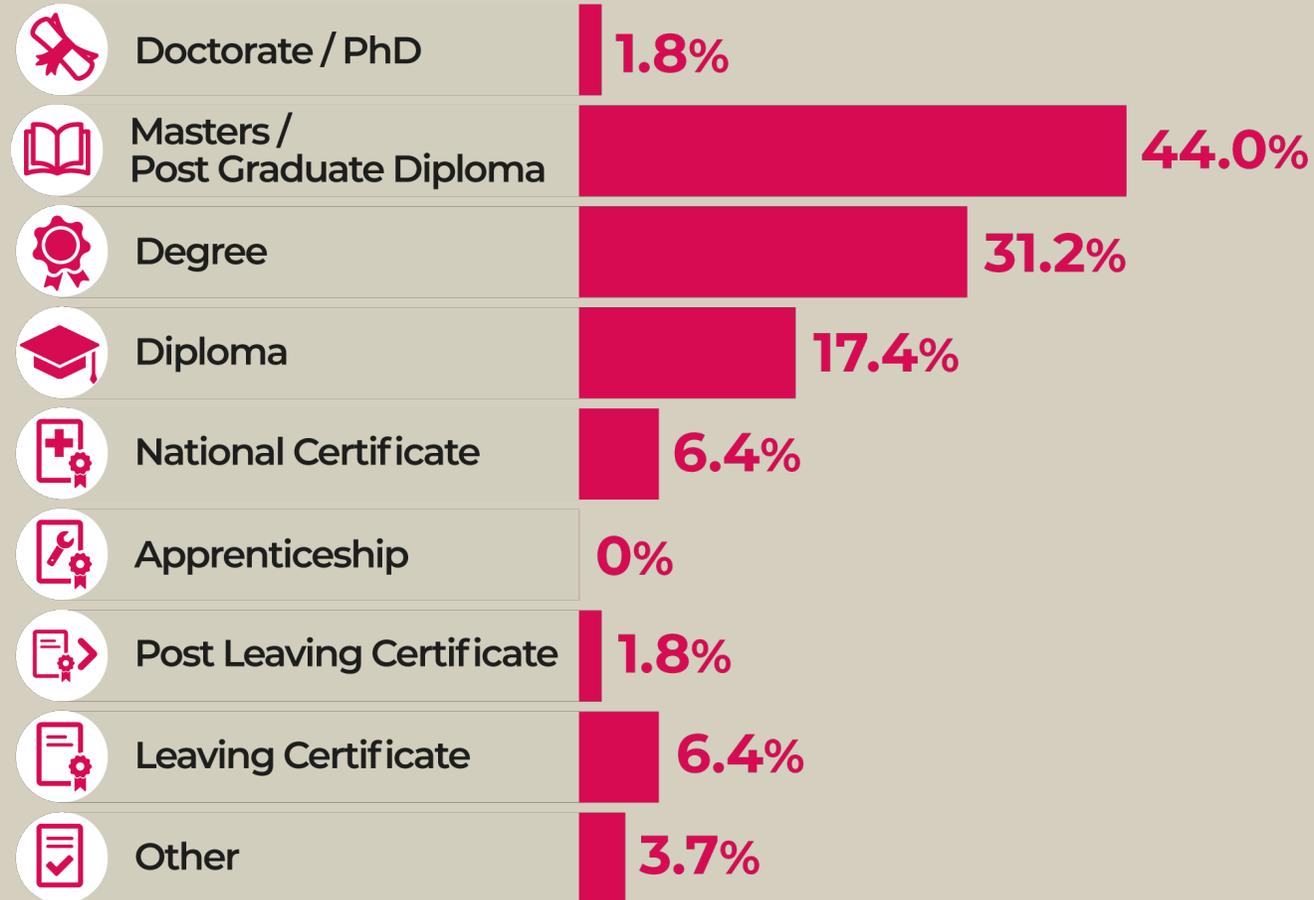


The Engine is expected to facilitate up to 80 workers within five year between co-working and privately rented office space and is expected to be especially attractive to local workers that faced long commutes in the past.

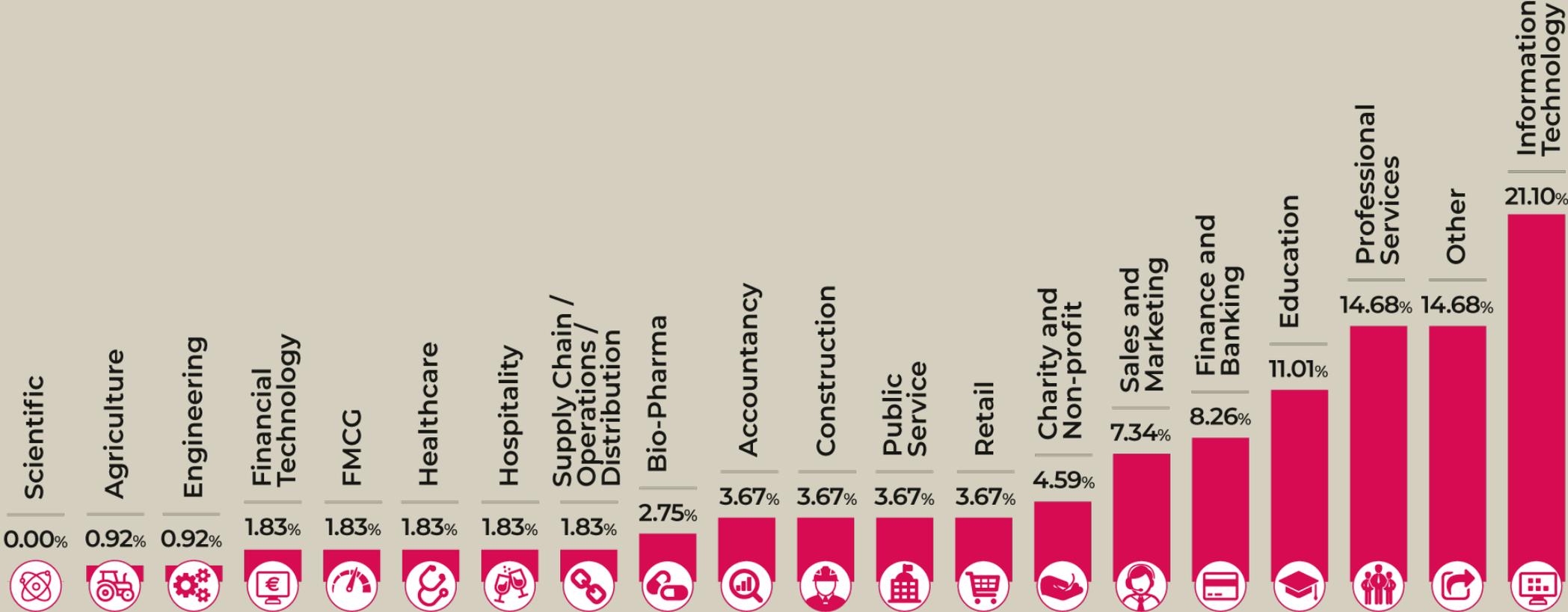
Waterford - Time saved by remote working (one way)



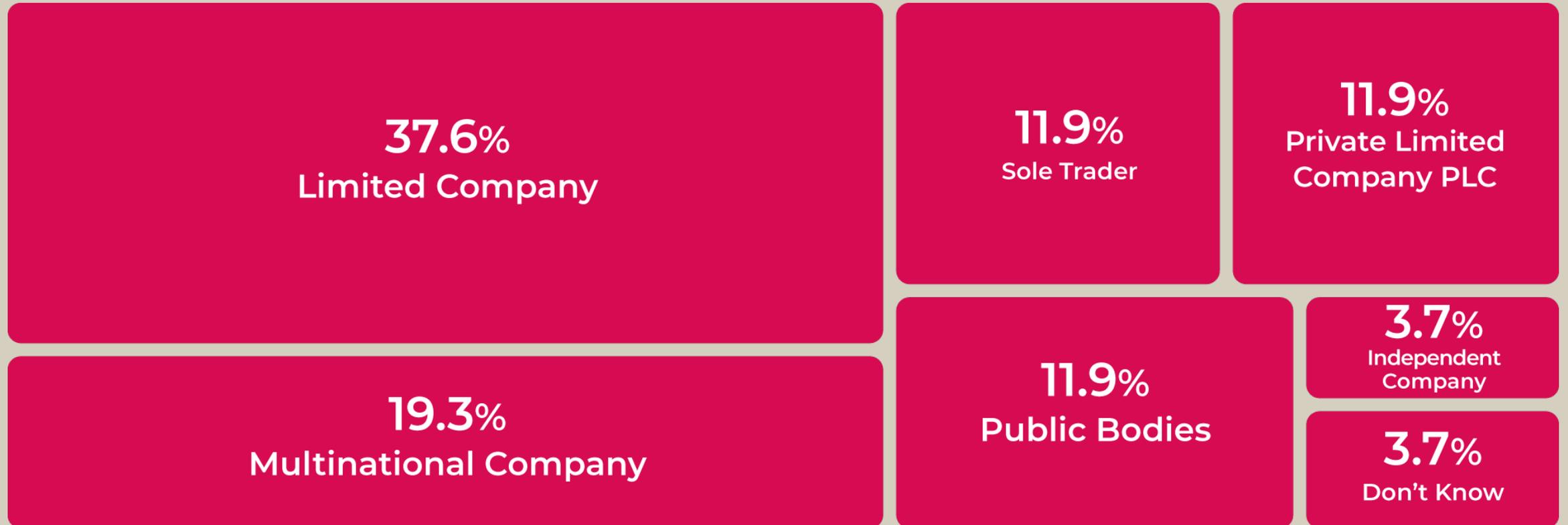
Waterford - Their level of qualification



Waterford - Industry they currently work in



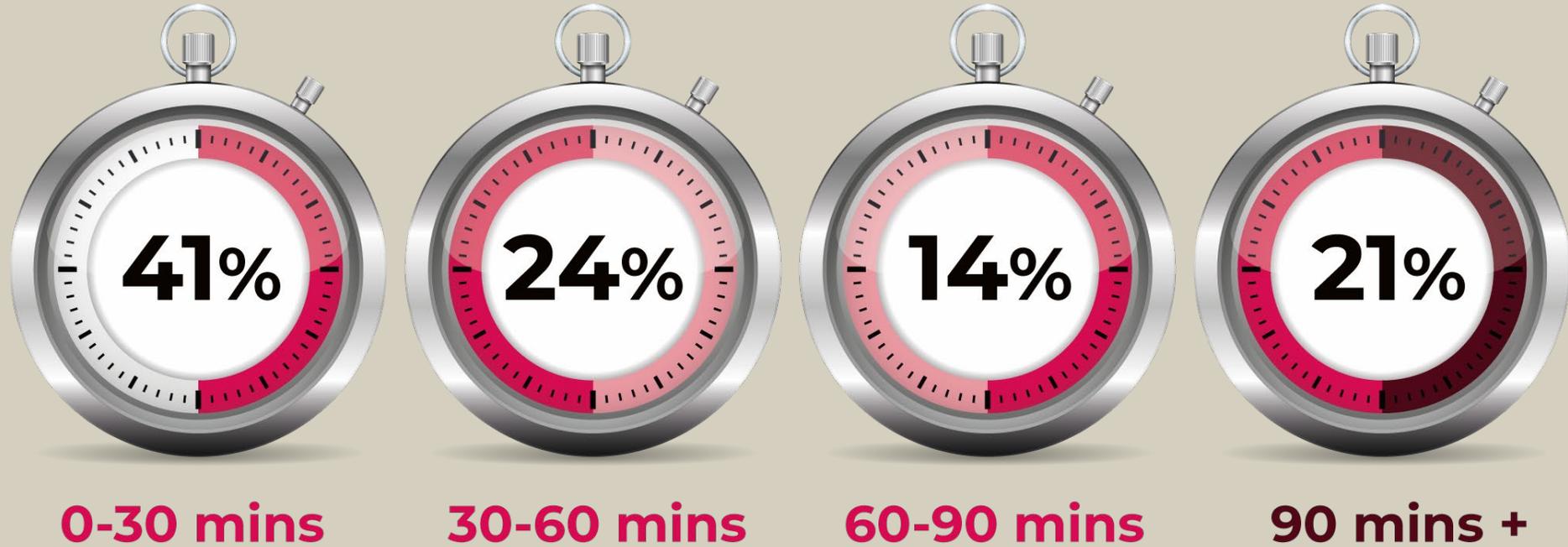
Waterford - Structure



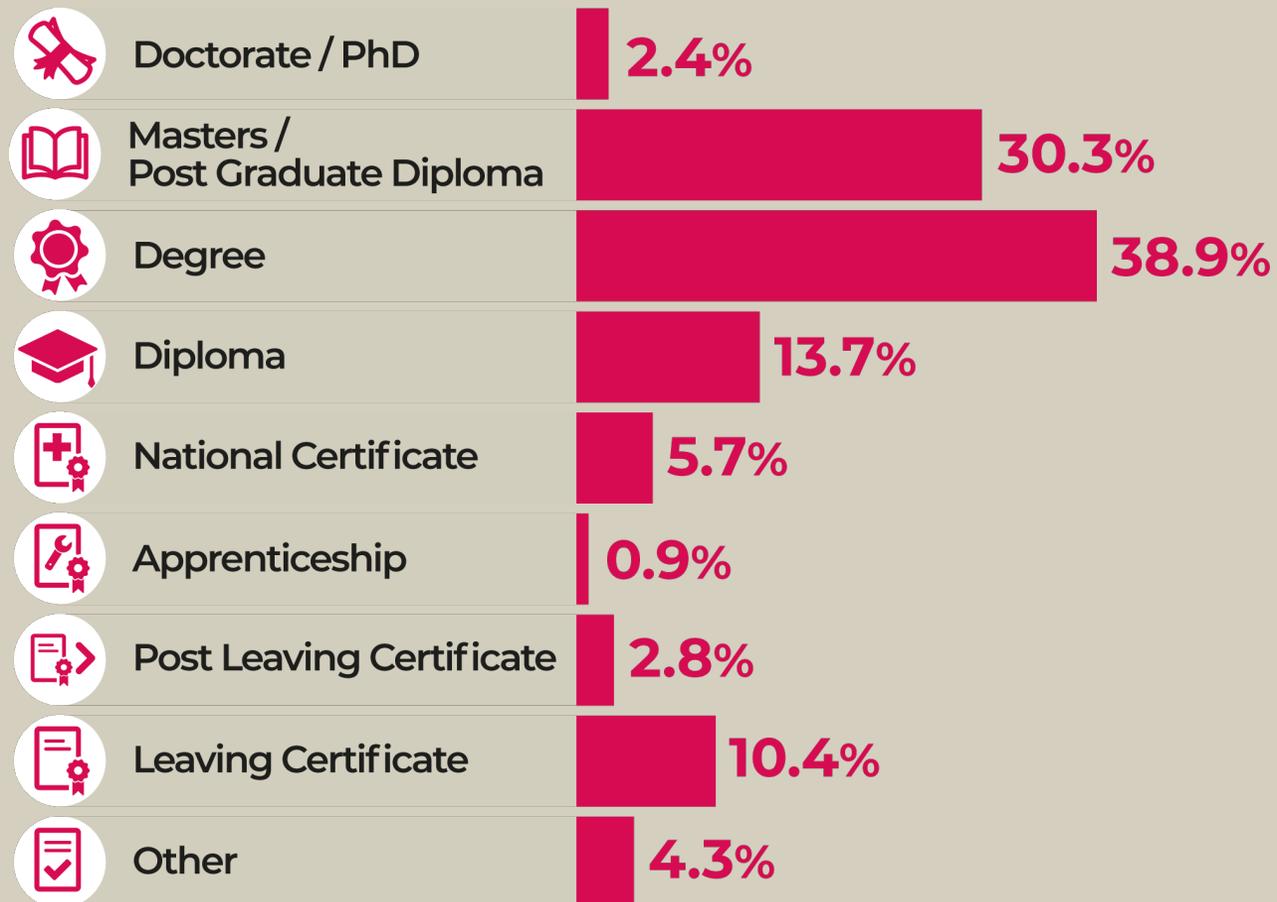


Boxworks accommodates 125 people, and I estimate that the multiplier effect of Boxworks contributes on average €140 per remote worker per week to the city economy through parking fees, coffee, dining out etc.

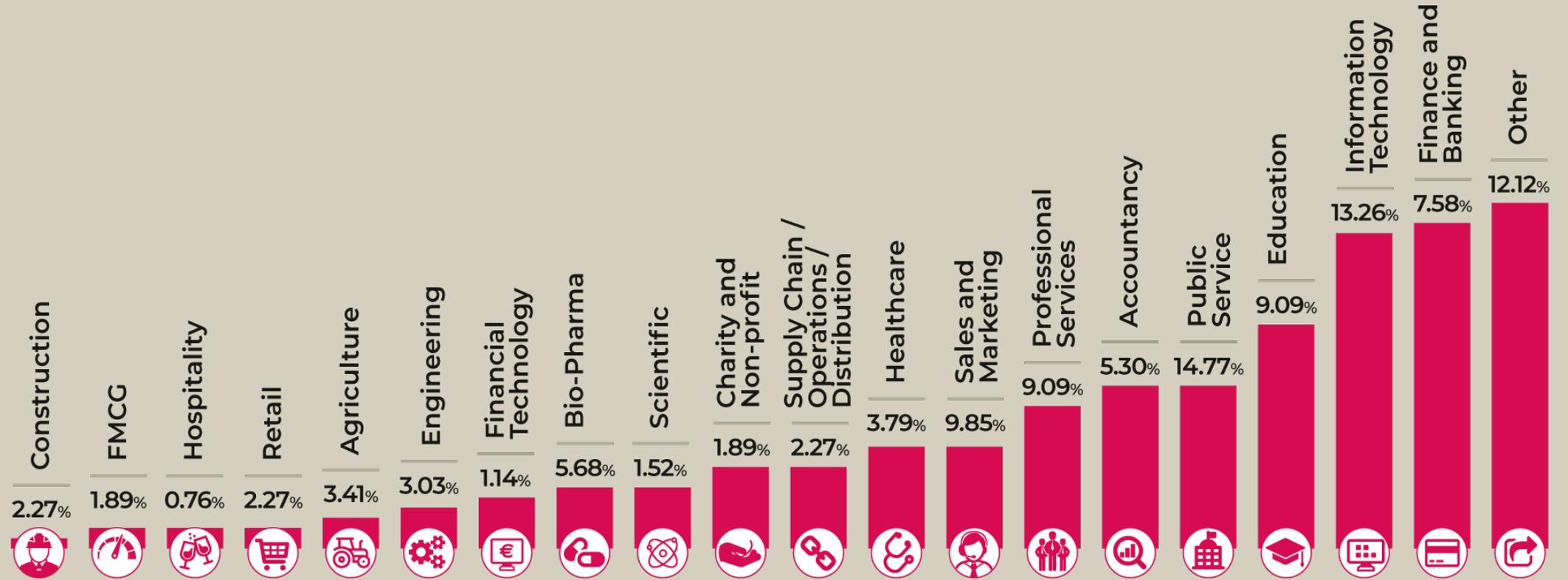
Wexford - Time saved by remote working (one way)



Wexford - Their level of qualification



Wexford - Industry they currently work in



Wexford - Structure

28.4%
Multinational
Company

27.5%
Limited Company

22.7%
Public Bodies

8.1%
Sole
Trader

5.7%
Private Limited
Company PLC

3.8%
Independent
Company

3.8%
Don't
Know



During the lockdown we found that workers were coming to us as they liked not having to travel to Dublin but don't like being stuck at home.



3 out of 4 remote workers surveyed in the South East are saving at least an hour a day, and 24% are saving at least 3 hours a day by remote working.







WD 96

WD 205

Rodaningo

WD 1025

259

WT

AMLYMA

