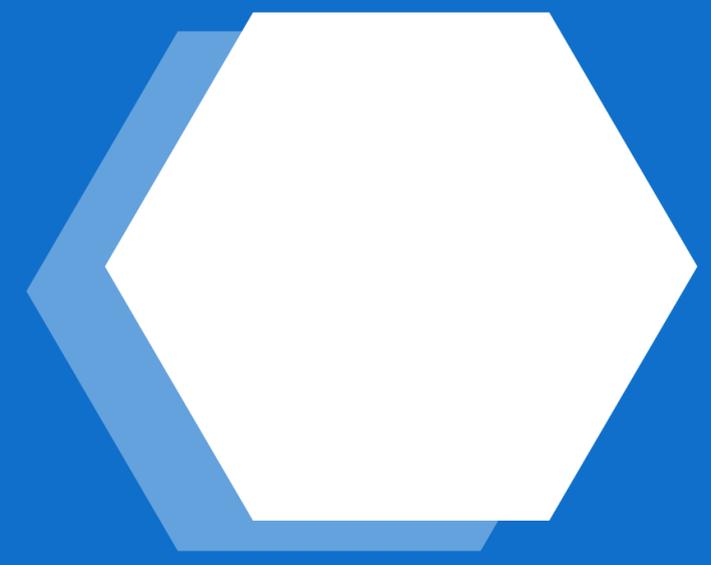


Dublin City SOCIAL Enterprise Brochure 2023



#DCSEA



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council



An Roinn Forbartha
Tuaithe agus Pobail
Department of Rural and
Community Development



European Social
Economy
Regions Project



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Foreword

The six social enterprises showcased in this brochure have worked to provide care, support and employment opportunities to the most vulnerable in our city and to many others. They have given people a second chance, and a vital and tangible opportunity to actively participate in our society, economy and city. Though they may seem 'small,' the work they do is no mean feat.

Social enterprises are businesses that have a core mission to achieve a social, societal, or environmental impact. They typically work to support disadvantaged groups and address important issues in society and the economy. Rather than maximising profits for owners or shareholders, they seek to maximise positive impact. In order to realise this impact, they trade in products and services on an ongoing basis. They are governed in an accountable and transparent manner and profits or surpluses that are generated via trading, are directly reinvested to further enhance their impact.

Through their many activities, social enterprises bring about a diverse range of economic, community and policy benefits in the communities and areas where they are based. These benefits include shared prosperity, inclusive growth, social inclusion, active citizenship, and training and employment often for marginalised and disadvantaged people. In addition, they typically embrace, embed and promote: collaboration, solidarity, pluralism and sustainability which leads to integrated economic and community development in their respective setting or concerning their mission.

In my role as Lord Mayor of Dublin, it is an honour to meet them, to learn about their work and the issues they are seeking to address. The work they have carried out to date is inspirational and this event only serves to further shine a light on the invaluable contribution they make to Dublin City. I wish to thank them for their dedicated and vital work. Going forward, these awardee social enterprises and many other social enterprises will shape and mould Dublin to be a better, kinder, more inclusive and sustainable place to live. A Dublin we would all like to see and be part of.

Lord Mayor of Dublin Daithí de Róiste

“The six social enterprises represented in this brochure have embarked down this road less travelled. Current conditions have made it increasingly difficult to operate as an enterprise; the cost of living crisis, financial instability at home and abroad, and the ever-present threat of climate change. Despite this, these social enterprises have continued to deliver services and supports for individuals and communities.”



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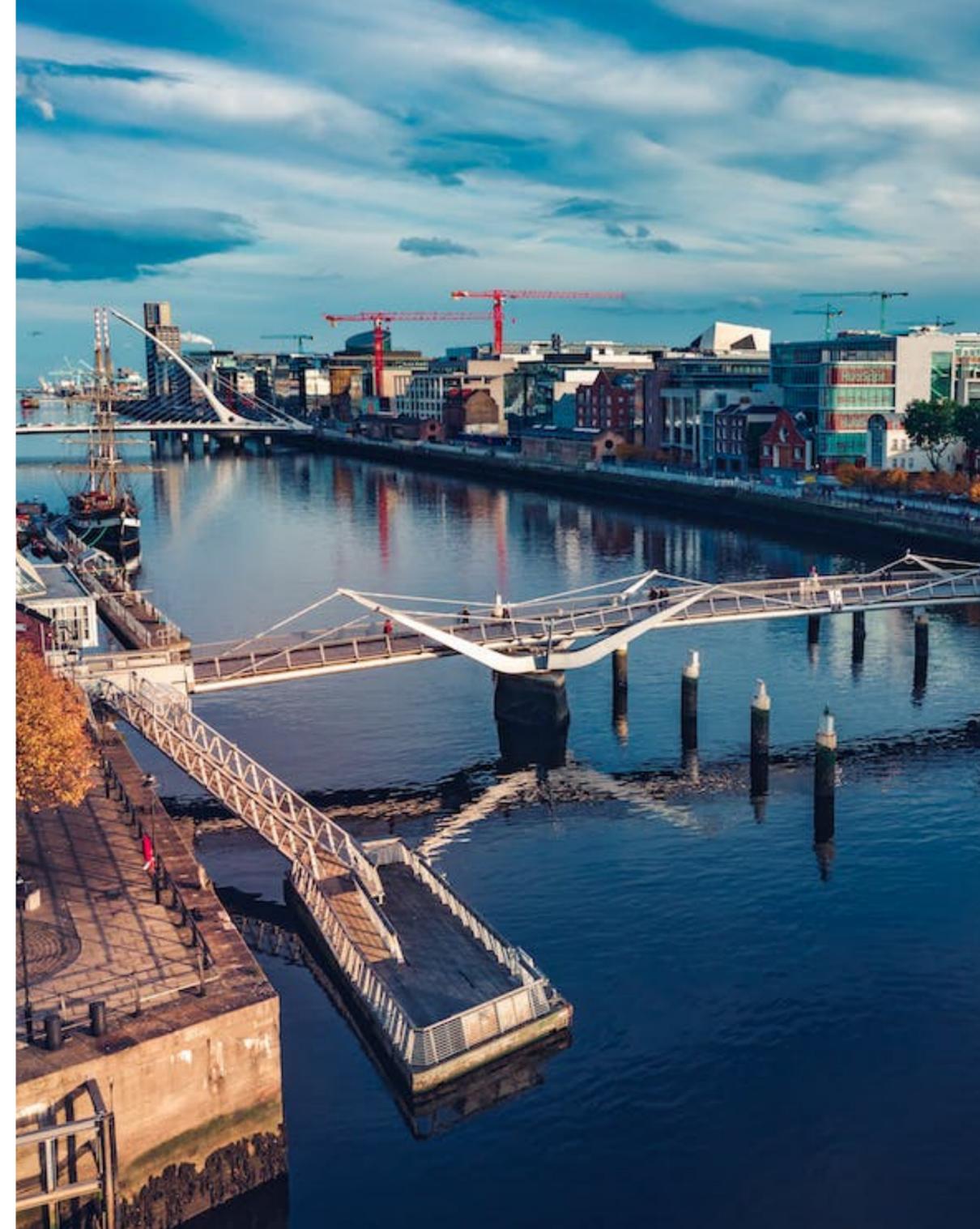
Introduction

Social enterprises work to address important issues and achieve a social, societal or environmental impact, rather than maximising profits for owners or shareholders. They seek to realise this impact through trading products and / or services on an ongoing basis and are governed in a fully accountable and transparent manner. Profits or surpluses that are generated via trading activities are directly reinvested back into social enterprises to further enhance their impact.

Through their activities, social enterprises bring about a diverse range of economic, community and policy benefits in the communities and areas where they are based. These benefits include shared prosperity, inclusive growth, social inclusion, active citizenship, and training and job creation often for marginalised people. Furthermore, social enterprises typically embrace and embed: collaboration, solidarity, pluralism and sustainability which leads to integrated economic and community development in their respective setting or concerning their goal.

In order to support the creation and development of social enterprises in Dublin City, the Dublin City Social Enterprise Awards (DCSEA) were established in 2015 by Dublin City Council (DCC), Inner City Enterprise (ICE) and the Local Enterprise Office (LEO) Dublin City. These partner organisations recognised that there was a need for specific funding and support to help social enterprises start and grow in the city. The awards programme aims to help social enterprises develop in Dublin City, promote social enterprises and increase awareness of the important contribution that they make to local communities and economies.

Each year, typically a fund of €60,000 is distributed among the social enterprise awardees. The funding is provided by Dublin City Council along with the Department of Rural and Community Development which deserves particular thanks for its continued and generous support. The awards programme is managed by ICE who provide ongoing support for awardees and who also deserve particular thanks for the many ways that they help applicants and awardees to develop.



As part of the programme, awardees receive funding and supports to enhance their development and impact. The benefits of receiving an award include:

- Award Funding (Typically €5,000- €15,000 per social enterprise)
- Publicity and Recognition (Featured in press releases, news etc.)
- Promotional Video
- Mentoring (Specialist ongoing mentoring support)
- Profile on www.BuySocial.ie
- Other Supports (Conference tickets, training, profiling etc.)

The programme is overseen by the Dublin City Social Enterprise Committee which is comprised of key stakeholder representatives. As committee chairperson, I wish to sincerely thank each member for extensively contributing to creating, developing and improving the awards programme and to many other social enterprise supports.

Dublin City Social Enterprise Committee – Members:

Ross Curley, DCC (Chair)

Bernie Walsh, (previously retired) Sunflower Recycling

Bruce Phillips, DCC

Chris MM Gordon, ISEN

Dr. Deiric O’Broin, DCU / NorDubCo

Diarmaid Ó Corrbuí, Carmichael Ireland

Emma McEvoy, ISEN

Evanne Kilmurray, Inner City Enterprise

Maggie Clune, PACE

Paul Rogers, Northside Partnership

Shane Meehan, Inner City Enterprise

The awards programme was established in 2015 and is now in its ninth year. Each year it has been enhanced in various ways. This year, I am delighted that we could enhance it by producing this brochure to highlight the awardees, their activities, products and / or services and the issues or social causes that they seek to address. Enjoy learning about the awardees and please contact them directly if you or your organisation could collaborate with, support and / or purchase from them.

Ross Curley, Head of Economic Development, Dublin City Council / Chairperson, Dublin City Social Enterprise Committee



The annual Dublin City Social Enterprise Awards is a wonderful event where we recognise the significant impact that social entrepreneurship creates. This year’s awardees clearly highlight how social enterprise can lead positive change in a sustainable way, showing the possibilities when profit and purpose work hand in hand.”



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The Department of Rural and Community Development

In recent years, a lack of awareness of social enterprises has come to light, which makes initiatives like the Dublin City Social Enterprise Awards so worthwhile, as they help to build awareness and to grow and strengthen social enterprises.

The Dublin City Social Enterprise Awards are a great example of a collaborative, locally developed and tangible initiative that supports social enterprises so they can in turn bring about many different benefits to individuals, communities and local economies.

These awards align closely with our National Social Enterprise Policy for Ireland. The Policy sets out ways in which we can support social enterprises as they work closely with their communities, providing goods and services, while helping the most vulnerable and marginalised in society. The Policy's aim is to create an environment in which social enterprises can thrive and grow, which, in turn, promotes economic growth and community synergy.

The Department of Rural and Community Development is currently developing a new National Social Enterprise Policy as a means to further strengthen the sector. The implementation of the policy will open new opportunities for social enterprises to address social, economic and environmental challenges.

The awardees celebrated in this brochure will bring about many more benefits throughout Dublin, addressing challenges and raising awareness of subjects such as the environment, homelessness, employment activation of vulnerable groups and more. Their work, and indeed the work of countless social enterprises across Ireland, will bring about social change, economic growth, and will transform traditional service delivery.

I wish the Dublin City Social Enterprise 2023 Awardees all the best with their endeavours as they make use of the funding and look forward to seeing the tangible and vital impact they will have where they are based and further afield.

Minister Joe O'Brien, Minister of State with the Department of Rural and Community Development

“Social enterprises and the work they deliver throughout Dublin and indeed, Ireland are so important. They are tangibly helping to address key issues regarding our economy, society and environment while providing employment, opportunities and positive impact.”



An Roinn Forbartha
Tuaithe agus Pobail
Department of Rural and
Community Development

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Inner City Enterprise and The Dublin City Social Enterprise Awards

One of the raison d'être of ICE is to support and assist social enterprises to set up their own businesses within the Dublin City Area. Social Enterprises have always been a feature of ICE's services going back to the 90's when Bernie Walshe walked in the door to ask for some help in establishing Sunflower Recycling. From that day onward, I've come to believe that these enterprises are a key catalyst in helping to alleviate some of Ireland's social issues.

Over the last nine years, the ICE Team have run and managed the Dublin City Social Enterprise Awards. We have seen so many wonderful examples pass through our door. Enterprises such as the PACE's 'The Mug Shot', the Release Project, the Bridge's 'Clean Slate,' helping ex-offenders begin again. Aspire supports individuals with Aspergers, while Connection Arts Centre connects people with disabilities to markets. Green Ribbon, Pocket Forests and Grow Dome are all about 'greening' the environment, Sunflower Recycling, Rediscover Furniture and Recycle IT are into recycling, while Mendicity and the Dublin Simon Community support the Homeless and Rough Sleepers, and that's just to name a few awardees of the scheme.

However, we have only touched the tip of the iceberg here and there is still so much to be done to aid this incredible sector. If Irish social enterprises are to flourish in the future, they need so many more supports. The thorny issue of procurement needs to be tackled and 'Restrictive Clauses' in favour of social enterprises need to be included in future tenders.

This sector needs serious funding streams to be made available for capital costs as well as to resource and staff some of these enterprises. Awareness training needs to be put in place for both the public and private sector, many of whom still don't understand the term and confuse it with charity.

Social enterprises support the local economy by bringing economic benefits such as job creation, community benefits such as social inclusion and environmental awareness, as well as policy benefits such as service delivery and active citizenship.

No other sector can say the same. This is the age of social enterprises but they need sufficient resource to make sure that the future too, belongs to them.

Evanne Kilmurray, CEO Inner City Enterprise



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Dublin City Social Enterprise Awards 2023 Trophy

As part of the awards programme and event, local social enterprises are commissioned to supply services and products wherever possible. This year, The Yard, a local social enterprise and previous recipient of a Dublin City Social Enterprise Award, both in 2022 and 2016, was commissioned to design and produce the award trophies.

Dublin City Council and the Economic Development Office were eager to commission a trophy that aligned with their circular values and the United Nation's Sustainable Development Goals (SDGs).

The trophies were produced by The Yard Crew, a 16-week programme dedicated to developing personal, practical and business skills for young people age 16-23. Each member of the Yard Crew receives hands-on work experience, learning everything from woodwork skills and bike repairs to the ins and outs of running a social enterprise.

The programme aims to equip young people with the skills necessary to fulfil their professional potential, while also building their confidence and letting them work as a team. It's main goal is to increase their opportunity for employment.

The Yard Crew create a variety of wood work projects, including bowls, pens, bottle openers and door stops.



'Being asked to make the trophies for the Dublin City Social Enterprise felt like another compliment from DCC who have long supported and believed in the work that we do in The Yard at Solas Project and a great opportunity to showcase the talent within our team!'

Leisha McPartland



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Dublin City Social Enterprise Awardees 2023



The Mug Shot

PACE is a social enterprise with the core objective of creating jobs for people who have criminal records and who find it difficult to secure employment. They trade in goods and services on an ongoing basis, however, any surplus they make is re-invested to create more jobs.

The purpose of PACE social enterprise is to create employment opportunities for former prisoners and those under probation supervision, while also providing support with literacy, communications skills, interview and CV preparation.

Their core aims include preparing people for progressing into mainstream employment and also to positively help change the attitudes of potential employers and communities towards former prisoners. All workers are assigned a support worker who assists with reintegration issues such as addiction, connecting with family, homelessness, mental and physical support and career planning.

The Mug Shot coffee business provides training, work experience and employment to people with criminal records who want to work in the hospitality industry. The Mug Shot currently has four baristas working part-time and all are employed directly by PACE. They have a Mug Shot cart in Cloverhill Courts, the Fourt Courts and are now opening in Bridgefoot St Park, Dublin 8 and that will create at least three additional jobs.

The primary social causes that The Mug Shot seek to address are:

- Environment
- Disadvantaged People
- Homelessness
- Unemployment
- Addiction

The Mug Shot will use the Dublin City Social Enterprise Awards 2023 funding towards:

- Purchase of a coffee machine / grinder and to cover some wages costs



"We are delighted to receive the DCSEA award which allows us to purchase a high end barista machine for Bridgefoot St Mug Shot café. This funding ensures that all our customers are getting the best quality coffee which in turns keeps our 8 baristas in employment. As a social enterprise that is concerned with creating jobs for people who have experienced prison, this is extremely important to us and we are very grateful!"

Maggie Clune



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Watch The Mug Shot - DCSEA 2023 Video here:



Hair Together

Hair Together is a social enterprise set up in 2020 delivering hairdressing and barbering courses with a wraparound personal development programme. They work with young people from disadvantaged areas, young people in care, TY students and women in the probation service. The aim of the enterprise is to improve the lives of individuals and communities by providing structured, customisable programmes that combine wellbeing activities with the creative experience of hairstyling to support personal development and encourage positive relationships.

Founder Eileen and her sister Gemma have first-hand experience of coming through addiction and what they offer through Hair Together is an experiential learning journey where they use their skills and lived experience to support others. Since starting in 2020, they have built relationships with many community organisations and have delivered their programme to Trinity Comprehensive School in Ballymun, PACE Social Enterprise, Tusla and Dochas, among others.

The business has grown from 2020 and 2021 where turnover came from donations and funding. In 2022, 60% of sales were from trading income and 40% from funding. There is a three year plan in place which is looking at moving the business to financial sustainability in that time frame.

The primary social causes that Hair Together seek to address are:

- Disadvantaged Children
- Young People
- Unemployment
- Prisoners / Ex-offenders
- Environment
- Mental Illness
- Addiction
- Education

Hair Together will use the Dublin City Social Enterprise Awards 2023 funding towards:

- Further supporting both part time roles and increase their hours in order to scale the impact and reach the 3 year goal of financial stability



“We feel a special connection with DCC as our local area office in Ballymun were the ones to fund our pilot programme which ran with great success. It’s good to have DCC’s support again, this award will contribute to the scaling of our programme and we can now extend our reach.”

Eileen McHugh



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Watch Hair Together - DCSEA 2023 Video here:



New Creation Cleaning Services

New Creation Cleaning Services (NCCS) was established on a part time basis in October 2022 and moved to a full time enterprise in April 2023. NCCS provides high quality window and external building cleaning services at market rates. NCCS' purpose is to develop a holistic and integrated approach to addressing the impact of unemployment on people recovering from addiction or returning to communities after prison sentences. Trainees are recruited through Community Employment (CE) schemes, through partners and applications for work placement experience programmes. Training is for a period of six months and each graduate will be assisted in finding ongoing employment or offered a full time or part time permanent role as a team leader / technician.

The service started in October 2022 and currently one team of a manager / technician and two trainees are employed. This team uses a fully equipped van to support all operations. NCCS are committed to donating 5% of resources pro bono to community cleaning projects in disadvantaged city areas.

The primary social causes that NCCS seek to address are:

- Environment
- Disability
- Diversity
- Migrants, Refugees, Asylum Seekers
- Disadvantaged Men
- Disadvantaged Women
- Homelessness
- Prisoners / Ex-offenders
- Unemployment
- Addiction
- Education

NCCS will use the Dublin City Social Enterprise Awards 2023 funding towards:

- Purchase of a second van along with the necessary equipment



“This Award means that New Creation Cleaning Services has received community recognition as a high-quality employer and service provider. The award will directly benefit people who experience difficulty securing paid employment, whilst being supported through a restoration process.”

Philip Larragy



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Watch New Creation Cleaning Services - DCSEA 2023 Video here:



Dublin Simon Community

Since 1969, Dublin Simon Community has provided services for people experiencing homelessness. Their first charity shop opened in the 1970s and currently, they have two charity shops, located on Thomas Street and Camden Street, supported by a warehouse in Chapelizod.

Dublin Simon Community's social enterprise has many functions. They are committed to being part of the circular economy and reducing waste by providing good quality second-hand goods for the most vulnerable in the community including people experiencing homelessness, those on a budget, those seeking sustainable alternatives to fast fashion, and wider society. They also provide training opportunities and work placements to their clients through the Community Employment Engagement Scheme (Homeless specific) and general Community Employment schemes. This programme was piloted by Dublin Simon. Since 2018 they have facilitated 18 placements in their social enterprise. They also have a Client Volunteer Programme.

The primary social causes that Dublin Simon Community seek to address are:

- Specific Community
- Disadvantaged Men
- Disadvantaged Women
- Family Support
- Unemployment
- Prisoners / Ex-offenders
- Environment
- Mental Illness
- Addiction

The Dublin Simon Community will use the Dublin City Social Enterprise Awards 2023 funding towards:

- Purchase of equipment for "pop up" shops - such as a tent, flooring, railings and tables
- Purchase of a new laptop, iPad, photography equipment and storage solutions for stock to increase sales and quality of images



“We in Dublin Simon Community and in particular the Dublin Simon Shops are delighted to have been chosen as one of the recipients of this year’s Social Enterprise Awards. Receiving this award will enable us to generate more income to support our services and also provide a more comprehensive training ground for those coming through our social enterprise for work experience.”

Katie Donohoe



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Watch Dublin Simon Community - DCSEA 2023 Video here:



Rediscover Furniture

Rediscover Furniture is a social enterprise located in the Rediscovery Centre, creating training opportunities for the long term unemployed. All revenue generated from its activities is reinvested back into the Rediscovery Centre charity.

They bring new life to old furniture and take great pride in the fact that this furniture - if not rescued - would have been destined for disposal. The programme is aligned to the sustainable and circular ethos of the Rediscovery Centre and the team uses traditional methods and environmentally friendly products and practices in their work.

The restoration and up-cycling work completed by the trainees is for sale in their Eco Store located on the first floor of the Rediscovery Centre. They also do repair and restoration work for customers and regularly runs repair, restoration and up-cycling workshop and events for the public and other groups.

The primary social causes that Rediscover Furniture seek to address are:

- Environment
- Family Support
- Migrants, Refugees, Asylum
- Disadvantaged People
- Young People
- Unemployment
- Education

Rediscover Furniture will use the Dublin City Social Enterprise Awards 2023 funding towards:

- To cover the costs of setting up the new retail space this includes training, contribution to rent, fit out costs, equipment, and transport costs and for marketing/events



“In addition to this funding allowing us to deliver great quality furniture at low cost during this cost of living crisis, we are also able to improve our ability as a community to reduce the volume of waste we produce and the resources we use, all aiding our essential transition to a circular economy. We also look forward to meeting the other awardees this year and learning of their journey.”

Roger Warburton



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Watch Rediscover Furniture - DCSEA 2023 Video here:



Mellow Spring Child Development Centre

Mellow Spring Child Care Development Centre has been operating from a purpose built child care facility since 2004 providing full-time and part-time care for children whose parents are at work, on social welfare and in education. They also provide ECCE free preschool (2 years) for children who will progress on to national school or special school in some circumstances.

The key strength of the organisation has been the low staff turnover, with many staff being employed in the service for over 10 years. More than half the staff have returned to education and now hold degree qualifications in the early years field. This leads to a higher quality of care and better outcomes for children.

The primary social causes that Mellow Spring Child Care Development Centre seek to address are:

- Disadvantaged People
- Young People
- Family Support
- Migrants, Refugees, Asylum
- Environment
- Disability
- Diversity
- LGBT+
- Mental Illness
- Homelessness
- Unemployment
- Addiction
- Education

Mellow Spring Child Care Development Centre will use the Dublin City Social Enterprise Awards 2023 funding towards:

- Purchase sensory equipment to meet the growing demand for the provision of preschool places for children with additional needs



"Receiving the funding is very important to us as it means children are not only enrolled in the service but thanks to the funding can fully participate in all activities. Activities can be adapted to suit children's needs and a dedicated space can now be created to support children's holistic development."

Rachael Duff



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Watch Mellow Spring Child Development Centre - DCSEA 2023 Video here:





Left to right: Pearse O'Reilly, Nessa Doran O'Reilly, Minister Joe O'Brien, Erika Pena, Eileen McHugh, Lord Mayor of Dublin Daithí de Róiste, Paul Donoghue, Rachael Duff



Rachael Duff, Mellow Spring Childcare Development Centre

Eileen McHugh, Hair Together



Paul Donoghue, New Creation Cleaning Service





Nessa Doran O'Reilly, Rediscover Furniture

Pearse O'Reilly, The Mug Shot



Erika Pena, Dublin Simon Community



MC: Ross Curley, Dublin City Council



Keynote Address: Minister Joe O'Brien, Dept. of Rural and Community Development



Address: Evanne Kilmurray, ICE



Welcome Address: Lord Mayor of Dublin Daithí de Róiste



Address: Amy Carey, Solas Project



Left to right: Nessa Doran O'Reilly, Pearse O'Reilly, Erika Pena, Rachael Duff, Eileen McHugh, Paul Donoghue



Left to right: Nessa Doran O'Reilly, Pearse O'Reilly, Erika Pena, Rachael Duff, Eileen McHugh, Paul Donoghue



Ross Curley, Head of Economic Development (DCC) and Chair of Dublin City Social Enterprise Committee addressing the room



Left to right: Ross Curley, Eileen McHugh, Rachael Duff, Sharon Keogh, Pearse O'Reilly, Nessa Doran O'Reilly, Paul Donoghue



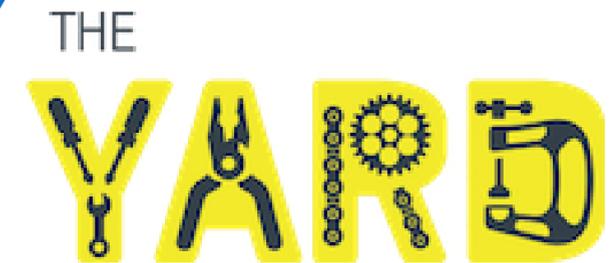
Left to right: Ross Curley, Eileen McHugh, Rachael Duff, Sharon Keogh, Pearse O'Reilly, Nessa Doran O'Reilly, Paul Donoghue



Bespoke Trophies created by The Yard Crew from Solas Project

Dublin City Social Enterprise Awards 2023

Supporting Local Enterprises



Brochure Produced By: Economic Development Office, Dublin City Council (September 2023)

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