



Calling all innovators, inventors, game-changers, leaders, can-doers, pioneers...business heroes.

Be in with a chance to share a prize fund of over €50,000.

We are looking for innovative Irish companies who are adapting to a changed world and re-thinking the way we do business. The Irish Business Design Challenge is open to enterprises from all sectors across Ireland, that have developed products or services or re-imagined business models to benefit their customers.

Who can apply?

There are three categories – Micro, Small and Medium. The winner

of each category will be awarded €15,000 and the runner-up, €2,000.

Public voting

The public will be invited to vote, and businesses that receive the most public votes will be shortlisted as finalists. Winners will be determined from the shortlist by an expert panel of judges and announced at the awards ceremony in December 2021.

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