

ARE YOU BREXIT READY?

Online Event: Wednesday 21st October 2020 @ 11am - 1pm



INTRO



With less than 100 days to Brexit, the “**Are You Brexit Ready?**” event will reinforce the need for your business to take action now to prepare for the substantial changes that will arise from 1st January 2021.



The event will be presented by RTE’s North West correspondent, **Eileen Magnier**, and includes talks on issues that are critical to your business as you prepare for Brexit. Two case study firms will also give their perspective on preparations to date, highlighting challenges faced and actions taken.

AGENDA



TIME	TOPIC	SPEAKER
11 am	Introductions and Overview	Eileen Magnier - North West Correspondent, RTE Michael Tunney - Head of Enterprise, LEO Donegal
11.05	Government Address	Charlie McConalogue TD - Minister for Agriculture and the Marine
11.15	Brexit – An Economic Update	Simon MacAllister - Brexit Lead, EY Ireland
11.35	Brexit Effects on logistics of trading North-South, East-West Trade	Simon McKeever – CEO, Irish Exporters Association
11.55	Being Brexit Ready - Company Specifics: Customs, Regulations, Trade, Supply Chain, People etc.	Carol Lynch - Partner, BDO
12.15	Company Perspective on Preparations to date	Ronan Coughlan - KO Kombucha, Co. Offaly Seamus McMenamin & Anne Swann - McMenamin Group, Co. Donegal
12.45	Brexit Supports for Your Business	Marcella Rudden - Head of Enterprise, LEO Cavan
12.55	Supports and Next Steps	Brenda Hegarty - Assistant Head of Enterprise, LEO Donegal

SPEAKER PROFILES

CHARLIE McCONALOGUE

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Minister McConalogue was appointed as Minister for Agriculture, Food and Marine on 2 September 2020. He was born in October 1977 and is from Gleneely in Co. Donegal. From a farming background, he was educated at Carndonagh Community School before going on to study at UCD, where he studied Economics, Politics & History. He first became involved in politics while attending UCD.

After working in Fianna Fáil Headquarters for a number of years, as well as working abroad in Australia, Minister McConalogue returned home to work on the family farm before being elected as a Donegal County Councillor in 2009. In 2011, Charlie was elected TD for Donegal North East.

Minister McConalogue was appointed previously as Minister of State at the Department of Justice and Equality with responsibility for Law Reform and prior to that, he held the positions of Fianna Fáil spokesperson for Children, Education and Skills, and Agriculture, Food and the Marine.

SIMON MacALLISTER

Partner, EY

Simon MacAllister is a Strategy and Transactions Partner in EY, and leads their Brexit response on the island of Ireland. He has been with EY since 2002 and held a number of roles over that time in Cork, Dublin and London. He currently leads the Valuation, Modelling and Economics team, comprising 40 professionals across the Belfast, Cork and Dublin offices. He works across all sectors but has particular experience in the Agri and Aviation sectors. In his Brexit role, he has led the production of EY thought leadership, delivered client assignments and coordinated all internal Brexit preparation.

SIMON McKEEVER

Chief Executive, Irish Exporters Association

Simon McKeever has over 20 years' international experience in developing businesses and has an outstanding track record in the development of trade, trade policy and strategy across Ireland and the UK.

Simon took over as Chief Executive of the Irish Exporters Association (IEA) in October 2013. The IEA assists companies across the Irish export industry, including SME's who are beginning to think about exporting for the first time right through to global multinational companies who are already extensively exporting from Ireland. Simon drives the direction of the organisation as the leading, enabling and connecting force for Irish exporters, providing practical knowledge and support across the Island of Ireland and in foreign markets. Prior to heading up the IEA, Simon spent 3 years as Director of Trade and Investment at the British Embassy in Dublin, which placed him at the forefront of joint trade strategy between Ireland and the UK.

SPEAKER PROFILES

CAROL LYNCH

Partner, BDO

Carol is a Partner in the BDO Customs and International Trade Services department, and has over 25 years' experience in customs services. Carol is a member of the BDO Brexit Taskforce. She has significant expertise in customs, excise, export controls, anti-dumping, audits and investigations. Carol also has significant experience working with clients in aviation, food and drink, pharmaceutical, consumer electronics and software along with general manufacturing sectors. She previously acted as Head of Trade and Customs as well as Vice-Chairman of European Trade Practice for another large accountancy firm in Ireland.

RONAN COUGHLAN

KO Kombucha

Ronan Coughlan is owner of KO Kombucha, an Irish brand making fermented tea drinks that are good for the gut. Prior to setting up KO in 2017, Ronan and his partner Tracy Armstrong were working in London. Ronan's background is a former art handler for Sotheby's while Tracy was circulation marketing manager for Hello magazine. Ronan subsequently trained as a master brewer and in 2017 the couple moved home to set up their own business in Co. Offaly. Their kombucha products are currently stocked in over 100 health food stores, cafes and restaurants throughout Ireland.

SEAMUS McMENAMIN

MD, McMenamin Group

ANNE SWANN

Financial Controller, McMenamin Group

The McMenamin group of companies is owned by Seamus McMenamin. McMenamin Engineering Ltd. is a leading structural steel and cladding supplier. Mantis Cranes Ireland Ltd. is a manufacturer of self-erecting cranes for sale and hire – both companies are based in Co. Donegal. A further UK based company, Mantis Cranes Ltd. hires cranes throughout the UK. Anne Swann is a Fellow of Chartered Accountants Ireland, is Financial Controller of the McMenamin group of companies.

**DO NOT
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