



# innovate *Accelerate* Europe

An exciting new **International Trade Readiness Programme** available for **Small Businesses** in Newry Mourne & Down and Louth and Meath counties.



12 Week Programme



Supported by your Local Enterprise Office/Agency and District/County Council (at no cost to your business)



Open to any business interested in selling into or sourcing products from the EU



Oifig Fiontair Áitiúil  
Local Enterprise Office



Comhairle Contae Lú  
Louth County Council



comhairle chontae na mí  
meath county council



Comhairle Ceantair  
an Iúir, Mhúrn  
agus an Dúin  
Newry, Mourne  
and Down  
District Council



## Why do this Programme?

Has Brexit and Covid made you look at alternative ways to grow and better yourself and your business? Then this programme is for you! Stay ahead of your competition and potentially increase your earnings by looking at opportunities beyond the island of Ireland. You will need to internationalise, secure new markets and acquire knowledge of better ways to do what you do.

The cross-border **Innovate Accelerate Europe Programme** will focus on small businesses as they will be among the most challenged by Brexit and Covid, they will need to find new ways of presenting, promoting and selling their products. There is currently no other programme of support like it available anywhere on the island of Ireland.

## Benefits of Joining the Programme

### **SPECIALIST MENTOR**

To prepare an "International activity readiness assessment"

### **PROMOTIONAL VIDEO**

Work with an expert team to create a professional promotional video

### **NEW OPPORTUNITIES**

A network of EU agents will set-up meetings for you with potential partners based in EU markets



### **€400 SUPPORT**

€400 to help you implement your strategy (can contribute to the cost of attending a trade fair)

### **TRAINING SESSIONS**

To prepare you to get the most out of trading internationally

## How to Apply -Contact:

In Newry, Mourne and Down:  
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