INTOSPORT



Ballinakill Road, Castlecomer, Co. Kilkenny, R95 H39D

Established in 1991 by husband and wife team Seamus and Mary Dowling, Intosport filled a marketplace void at the time by manufacturing and designing sports and leisurewear and before long the Castlecomer based business had established a client base ranging from schools, colleges and GAA clubs which far exceeded the boundaries of County Kilkenny.

Now more than 20 years on, Intosport has become synonymous with a wide ranging catalogue of made to measure sports wear and accessories with special design requests a special feature of their service and have become an official supplier of GAA sportswear and merchandise. Local Enterprise Office Kilkenny supported Intosport in its early years with an Employment and Capital grant and recently with a Business Expansion Grant. Intosport also availed of non financial supports such as business advice and specialised mentoring

Intosport have grown from strength to strength and the couple have handed the business onto the next generation to their son, Jonny. Intosport has also embraced the changing nature of consumer purchasing habits and now boasts an online shop and guarantee shipping within three days of ordering, which, given the size of the Irish diaspora, has ensured that the business has exceeded the boundaries of not only County Kilkenny but the

