

The European IPR Helpdesk



Today's economy is increasingly driven by intangible values like knowledge, inventiveness and creativity. We believe that the ability to turn these into an innovative business idea is an essential asset for the competitiveness of organisations in Europe – now and in the future.

With this in mind, the professional management of your Intellectual Property (IP) and Intellectual Property Rights (IPR) is crucial to ensure that you can make the most of your company's or project's innovative potential. During the entire life cycle of an R&D project – from the very first idea, to its execution, right until the end, and even beyond – IP matters are an important issue. Thus, IP and IPR expertise are a prerequisite for the success of your R&D or business activities. It is in fact, one could say, your ticket to innovation.

As a service initiative, the European IPR Helpdesk's aim is to raise awareness of IPR matters, to provide customised support for tackling general or specific IP questions, and finally to empower beneficiaries of our services to develop their own

capacities to deal with IP in their daily business. Our services are directed at participants of EU-funded programmes, European SMEs facing transnational partnership agreements and intermediaries providing innovation support services for SMEs and researchers.



www.iprhelpdesk.eu

Get in Touch

Please feel free to get in touch with us anytime for further information or if you have questions regarding our services.

Contact

European IPR Helpdesk c/o infeurope S.A. 62, rue Charles Martel L-2134 Luxembourg

Phone +352 25 22 33 - 333 (Helpline) Fax +352 25 22 33 - 334 (Helpline)

Email service@iprhelpdesk.eu Web www.iprhelpdesk.eu

Local contact

Gerard O' Regan EU-IPR Helpdesk Ambassador Enterprise Europe Network - Ireland Enterprise Ireland The Plaza, East Point Business Park Dublin 3

iza, East Point Business Park

www.een-ireland.ie

Phone: +353 1 727 2304 Mobile: +353 87 4100869



enterprise

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network

The European IPR Helpdesk is managed by the European Commission's Executive Agency for Small and Medium-sized Enterprises (EASME), with policy guidance provided by the European Commission's Enterprise and Industry Directorate - General.

Even though this leaflet has been developed with the financial support of the EU, the positions expressed are those of the authors and do not necessarily reflect the official opinion of EASME or the European Commission. Please see our full disclaimer at www.iprhelpdesk.eu.

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Get your ticket to innovation!



Your Road Map - The European IPR Helpdesk Services

Website

Extensive information is just one click away

IP is a multi-faceted topic. Be it current news or articles, hints at upcoming events or "frequently asked questions" – on our website you can find extensive information on the different aspects of IPR and IP management, especially with regard to specific IP questions related to EU-funded R&D programmes. Also a collection of model agreements, case studies as well as different fact sheets are available to help you deal with individual IP matters you might face.

Visit our website: www.iprhelpdesk.eu

Different perspectives, one topic: IPR

The Bulletin allows you to take a closer look at certain IP issues from varying perspectives. Designed in a business-oriented, magazine-like way it provides illustrative case studies and success stories, easy-to-read expert articles, interviews as well as reports on past events and activities of the European IPR Helpdesk team. The Bulletin is published on a three-monthly basis and is sent directly to you via email after your subscription.

Bulletin

Library

Browse our library

We have developed a broad range of different publications such as guides, case studies and fact sheets which provide hands-on information and practical guidance on how to tackle IP issues in business or at the different stages of an EU-funded collaborative research project.

Additionally we offer templates of different agreements and model contracts. All these documents that might be helpful for you can be found online in our library: www.iprhelpdesk.eu/library

Awareness

Meet us at key events

In order to get in touch with you directly we participate in various information and brokerage events all over Europe to raise awareness of the importance of IPR in general and the European IPR Helpdesk and its services in particular. You can find out where to meet us in the event section of our website.

Just go to: www.iprhelpdesk.eu/events

Your IPR queries matter to us

It can be hard to find your way in the world of IP and IPR. Our Helpline service offers professional IP or IPR advice – customised, straightforward, comprehensible and free of charge. For a qualified answer or examination of your personal IP issue, get in touch with our team of IP experts by registering on our website, or contact us by phone or fax and we will get back to you within three working days.

Helpline

How to reach the Helpline team:

www.iprhelpdesk.eu

Phone: +352 25 22 33-333

Keep track of the latest news in the fields of IP and R&D

To understand today's and to anticipate tomorrow's challenges, our newsletter informs you about recent developments in the fields of IP, Intellectual Assets Management and R&D in Europe. Once you subscribe to it, you will receive an email twice a week linking you to our website where you will find a mix of the latest news and events. The newsletter's quality service specifically selects only the information that is relevant to you, thus, saving valuable time and unnecessary effort. We also welcome your contributions, so please contact us if you would like to share any relevant information.

Newsletter

Training

Practice makes perfect

"Capacity building" is the magic word when it comes to our training actions. Based on a very practical and comprehensive training approach, the European IPR Helpdesk provides on-site and web-based training sessions to current and potential beneficiaries of EU-funded projects as well as to European SMEs negotiating or concluding transnational partnership agreements. For your self-study there are also some educational clips available on our website. The overall goal of our training activities is to enable our target audiences to develop their own IP management strategies and processes.

You are interested in planning a training session with us? Have a look at our training section on: www.iprhelpdesk.eu/training

Send us an email: training@iprhelpdesk.eu