

National Enterprise Awards Limerick 2019


Difig Fiontair Áitiúil
Local Enterprise Office



Comhairle Cathrach
& Contae **Luimnigh**
Limerick City
& County Council



2018 Limerick Winners Easyway Remote Monitoring
receiving their awards from Mayor Stephen Keary

Awards Lunch 4th March 2019
Limerick Strand Hotel

Sponsored
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National Enterprise Awards Limerick 2019

Local Enterprise Office Limerick

The Local Enterprise Office (LEO) Limerick is the 'first-stop-shop' State support service for micro and small businesses in Limerick City and County. The LEO provides advice and a signposting service to other State supports, and services to anyone who wishes to start or expand a business. The LEO also provide financial assistance for projects that meet certain criteria in the manufacturing and internationally traded services sector as well as soft supports such as training and mentoring.

AIB BANK

We are hugely honoured to be title sponsors of the National Enterprise Awards Limerick 2019 and look forward to recognising the various nominees and winners for their outstanding achievements. We are delighted to be associated with an event that recognises the success of Ireland's small businesses and micro-enterprises. At AIB, we celebrate businesses in Ireland – from entrepreneurs and start-ups to established SMEs. It takes bravery to start and grow a business and at AIB we're backing brave in many useful ways by offering the supports and tools needed to start or grow a business. From the 185 dedicated Business Customer Advisors across our branches who can offer expert guidance and advice, to extended hours at evenings and weekends with our dedicated Direct Banking Business Advisor Team. **We wish all the nominees luck and the best for the future.**

NATIONAL ENTERPRISE AWARDS LIMERICK GUIDELINES

- All applicants must be a business **currently trading in Limerick.**
- All entries **must employ ten or less employees.**
- Previous winners are eligible to enter.
- An **application form, a Business Plan**, together with the **most recent financial statements** are the minimum requirements and must be submitted in order to qualify.
- All submissions to be made by email to localenterprise@limerick.ie no later than noon on Wednesday 13th February 2019. **Please note that it will not be possible to accept entries after this date.**
- Applicants may be shortlisted on the basis of the application submitted. Each shortlisted applicant will be given 5 minutes to pitch their business to the judging panel followed by a 10 minute question and answer session.
- Adjudication and prize fund will be the responsibility of the LEO and AIB bank

IMPORTANT DATES

Closing date: Wednesday 13th February 2019

Judging date: Friday 1st March 2019

Awards lunch: Monday 4th March 2019

APPLY ONLINE

Download application form from
www.localenterprise.ie/limerick

Complete the form and email to
localenterprise@limerick.ie

COMPETITION CATEGORIES

All of the winners will receive a cash prize, an engraved trophy, plus mentoring from the LEO and consultancy and financial advice from AIB.

Best Manufacturing Business Prize: €1,000

Best Service Business Prize: €1,000

Best Retail Business Prize: €1,000

Innovation Award Prize: €1,000

Best Start Up Business [5 years or less] Prize: €1,000

The overall winner will be selected from the category winners and will receive an additional cash prize of €1,500 and the title of LEO Entrepreneur of the Year for 2019.

JUDGING CRITERIA

The following criteria will be used to select the winners:

Business Plan: Management capability; competitiveness; growth potential; employment potential; business strategy.

Marketing: Marketing strategy; success in national and export markets; growth in sales; responsiveness to market trends.

Finance: Financial commitment of the owner; profitability; balance sheet; net assets.

Technology and Innovation: Use of technology; innovation in business.

Entrepreneurial Skills of Promoter: Leadership qualities; vision and drive; commitment; entrepreneurial capability. [All sections will carry equal marks]

THE JUDGING PANEL



Judy Tighe
Senior Branch Manager
AIB Bank 106/108
O'Connell Street, Limerick



Mark McGarry
MD AXIS Environmental
Services



Fiona Deegan
Head of Enterprise
LEO Kilkenny

National Enterprise Award Winners Limerick 2018



2018 Award Winners | to r – Gerry Clancy, Kokoon Technology; David Neville, JumpAGrade; Elaine and Bernard Berkery, Eastway Remote Monitoring; Mark Cochrane, Trackplan; Conan McDonnell, BeeActiv.


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