



**MEDTECH
INNOVATOR**

Innovation. Acceleration. Transformation.

Announcing an International Pitch Event & Competition with Prizes, April 12th & 13th in Dublin, Ireland at *Innovation in MedTech*

About MedTech Innovator 2016

MedTech Innovator is a global competition and virtual accelerator in its 4th year. Its mission is to accelerate the development of transformative innovations that benefit patients and deliver improved value to the health care system. Twenty companies will be selected to participate in 2016.

MedTech Innovator Criteria

MedTech Innovator 2016 seeks early-stage startups (have raised up to a series A), including medical, device, diagnostic, and digital technologies addressing the following themes:

- Next-Gen Surgical
- Chronic Disease Management
- Patient Safety & Satisfaction
- Healthcare Efficiency, Care Coordination & Cost Reduction
- Cognitive Devices & Platforms
- Precision & Personalized Medicine
- Population Health
- Infectious Disease Management
- Technology-Enabled Services
- Healthcare Consumer

Details at <http://medtechinnovator.org>

Program Participant Benefits

Startups selected to join the MedTech Innovator accelerator receive:

- Mentorship from leading investors, manufacturers, providers, payers, IP, regulatory and reimbursement professionals, and others
- Complimentary tickets to a 3-day kick off event including the Wilson Sonsini Medical Device Conference in San Francisco, CA
- A scholarship to participate in the Innovation Showcase at *AdvaMed 2016* in Minneapolis, MN
- A chance to compete in the 2016 finals for more than \$250,000 in awards and prizes

Ireland Pitch Sessions – April 12th

The MedTech Innovator team will be in Dublin, Ireland for pitch sessions as a critical step in selecting the twenty 2016 accelerator companies. Ten companies will be pre-selected to pitch our judging panel consisting of industry representatives and investors from BD, Johnson & Johnson, RCT Ventures, and Seroba Lifesciences.



Ireland Competition – April 13th

The ten companies invited for the Dublin pitch sessions will each receive complimentary registration to attend the Innovation in MedTech conference, and will be invited on-stage in front of the conference audience. Four companies will be selected to compete for the audience vote and the following prizes:

- Profile in MedTech Strategist
- Presentation slot at future Innovation in MedTech Summit
- AdvaMed 2016 Innovation Showcase slot and conference scholarship

Apply Now to Pitch in Ireland!

Startups that meet the specified criteria and are able to travel to Dublin, Ireland are encouraged to apply before the **March 23rd deadline** at <http://medtechinnovator.org/apply>

2016 MedTech Innovator Program Key Dates

March 23 rd	Deadline for Innovation in MedTech Pitch Event
April 12 th -13 th	Invited Companies Pitch in Dublin, Ireland
May 15 th	MedTech Innovator 2016 Application Deadline
Early June	2016 MedTech Innovator Finalists Announced
June 22 nd -24 th	Accelerator Kick-off Event in Palo Alto, CA & Wilson Sonsini Medical Device Conference in SF
June – September	MedTech Innovator Accelerator Program
October 17 th -19 th	MedTech Innovator Showcase & Finals at <i>AdvaMed 2016</i> in Minneapolis, MN

Sponsors & Select Partners

Johnson & Johnson INNOVATION



Wilson Sonsini Goodrich & Rosati

Contact: pgrand@medtechinnovator.com about participation and sponsorship opportunities