

Aidan McCormack

Emotive Coaching & Consultancy



Business Professional, Coach and Mentor with an exceptional level of expertise in Leadership and Business Development, Coaching, Mentoring Facilitation and Consultancy. Specialising in Coaching, Mentoring, Leadership, Business Development and Project Management. Known as an exceptional communicator with excellent people skills. Holds a Master Degree in Business Practice.

Following a successful business career as an Owner and Manager primarily in the Healthcare Sector, Aidan provides Coaching, Mentoring, Training and Consultancy services. Aidan's experience as a CEO and Senior Manager includes start-ups, turnaround and recovery, merger and acquisitions, and strategic development.

Aidan loves coaching and training which enables and empowers both enterprises and individuals to grow through strategic management and personal development.

Aidan works with a diverse range of candidates and executives at all levels in Manufacturing, Pharmaceutical; Technology, FMCG, Healthcare Distribution, Travel and Financial Services and facilitates training courses in Business subjects, such as Project Management, Sales, Negotiation, and HR amongst others and performs as a mentor to businesses for Local Enterprise.

Aidan holds an MBS, (Master in Business Practice) from UCC and a Diploma in Coaching; he is a member of The International Coach Federation, (ICF): <https://coachfederation.org/> and a Fellow of the Institute of Coaching, <https://instituteofcoaching.org>. Aidan lecturers in Project Management at UCD Professional Academy.

Areas of Expertise:

Business Leadership and Management Development; Project Management; Emotional Intelligence; Business Development; Continuity and Recovery; Capability Development; Strategy and Innovation; Training and Facilitation; Executive, Business and Career Coaching;

Experience to date (Sample reference projects)

- Led, managed and developed McCormack Dental from a small family enterprise, to the market leader in Dental Distribution in Ireland; grew employment from 6 to 35, and sales from £100k to €5m per annum.
- Achieved sales growth in a start-up from zero to over €3m per annum, between 2002 and 2008.
- Coached more than 1,000 clients of Emotive Coaching and Lee Hecht Harrison in "Leadership Development", "Career Transition", "Starting their own Business", "Career Development", and "Managing Change" programs,
- Business Mentor with Dublin City, South County, Fingal, Meath, Louth and Carlow Local Enterprise Boards.
- Lecturers in Project Management at UDC PA and facilitated over 30 QQI Level 6 Project Management courses as a trainer/facilitator.
- Project managed the innovative introduction of computerization to McCormack Dental, the first dental business in the UK or Ireland to do so.
- Project managed and led the introduction, implementation and achievement of the ISO 9001 Quality Management System in McCormack Dental.
- Successfully delivered two x 3-month "Start your Own Business, and Business Plan" courses for Louth County Enterprise Board. Delivered a two day "Business Planning Workshop" for The City and County Enterprise Boards.
- Presented a module on "How to market your business to win and retain customers", Senior Enterprise Forum.
- Consultant in Business innovation at The Innovation Exchange