

Francis Verling



Verling Consulting

Francis Verling is the founder of Verling Consulting, a management consulting practice based in Blackrock, Co. Louth (est.2007).

Francis has over thirty years' experience in business and twenty years in working with micro-enterprises and 'owner-manager' businesses on all aspects of business development. Francis specialises in mentoring and training in:

- Business Strategy, Planning and Management.
- Marketing – Traditional and Digital and Social Media.
- Sales and Selling Skills.

Francis helps his mentees to:

- Think more.
- Plan more.
- Do more.

He continues to work with the Local Enterprise Office Network in Dun Laoghaire-Rathdown, Cavan, Donegal, Fingal, Leitrim, Limerick, Louth, Meath and Monaghan. To date he has completed over 700 mentoring assignments with clients of these offices. Francis has extensive experience of mentoring businesses in key sectors including:

- Creative Industries.
- Engineering/Fabrication/Manufacturing.
- Food and Drink.
- Health and Beauty.
- Retail/Hospitality.
- Professional Business Services.

Prior to establishing Verling Consulting, Francis worked as a senior management consultant in Northern Ireland providing training, coaching, mentoring and business advice to a wide range of clients in the public and private sector. Prior to this, he was Head of the Creative Industries Team at Scottish Enterprise Glasgow and before that he was Head of Design at Edinburgh Crystal in Scotland, where he was responsible for all new product development, manufactured and outsourced and managed the business' new product development programme working closely with all business functions including, sales, marketing, manufacturing and procurement. His professional background is in Industrial Design/Engineering – working for Howmedica Stryker as a design engineer in Limerick and Waterford Crystal as a designer/draughtsman. Francis graduated with a Bachelor of Design from the National College of Art and Design in 1988.