

Joe O'Reilly



Boost Your Sales Limited

Joe is founder and managing director at Boost Your Sales [www.boostyoursales.ie], a business strategy consultancy specialising in sales, marketing, mentoring, coaching, leadership, and business strategy.

Joe works with Small-to-Medium sized Irish companies who are looking to grow their business at home and abroad. As a mentor for LEOs and Enterprise Ireland he can provide excellent advice and assistance to anybody interested on Exporting. He engages at MD/CEO level and helps them put proper business development structures and processes in place. Joe's clients span the full SME ecosystem in Ireland from micro-business, start-up, scaling, Local Enterprise Office clients, Enterprise Ireland supported clients in addition to his own private clients.

Joe O'Reilly summary:

- 30+ years' experience in SME growth, business management and development.
- 30+ years helping Irish SMEs develop relationships into corporate and enterprise.
- Joe previously founded, grew, and sold IT Force, a leading IT services firm.
- Prior to IT Force, Joe worked for ITG, Workstations and Diageo.
- NUI Galway and DIT graduate.
- Certified Executive Coach / CEO, MD Business Mentor.
- Mentor with multiple Local Enterprise Offices, Enterprise Ireland and The Innovation Exchange.
- Worked extensively as a business strategy consultant for several Enterprise Ireland clients

Joe spends his time "Helping People and Companies Grow". Joe is a qualified MD / CEO Executive Coach and Mentor, having completed his Diploma in Leadership and Executive Coaching. Joe is accredited and a member of the European Mentoring and Coaching Council (EMCC). Joe's vision is to partner with clients to help them implement real change in their personal and business lives in line with their core values.

Joe's Key Competencies, Education and Qualifications

Coaching and Mentoring: Certified Executive Coach and Mentor having completed a Professional Diploma in Personal, Leadership and Executive Coaching with Kingstown College in 2018. Joe has worked with hundreds of MDs/CEOs of SMEs helping them develop, sell and market themselves to corporate and public sector.