

Padraig Briody

Padraig Briody & Associates

Padraig Briody provides business advice and guidance, generally to small businesses and sole traders. Padraig considers himself self-motivated, commercially astute, a creative thinker with proven leadership skills who enjoys energizing and motivating small businesses to deliver value added performances.

Padraig is also a self-employed entrepreneur (Briody Well Drilling Ltd, www.briodywelldrillingltd.ie), therefore he has strong practical skills and empathy with the internal strengths, weaknesses and external opportunities and threats facing small businesses and the general day to day challenges of being self-employed in a challenging work environment.

Areas of Expertise

Generally Padraig offers advice on debt restructuring, business skills training, management systems implementation, business planning and business strategy.

Experience to Date

Padraig has familiarity and experience with LEO's processes and products, proven ability to manage a portfolio of Companies/Clients under a Mentoring Programme and delivery of a wide range of business mentoring services. Therefore, Padraig has significant exposure to completing M1 funding Applications, Agile Innovation (Commercial Feasibility section), Trading On-line Voucher (TOV's) applications and productivity vouchers. In particular, he has accumulated a range of mentoring experience working with a variety of service and manufacturing Clients who have varying business needs and who operate in either Business to Business or Business to Consumer markets.

Padraig has a Master in Business Studies (Strategic Planning), Diploma in Marketing and is a Qualified Financial Advisor (QFA).