

Philip Weldon

Titan Digital Limited



Philip is Managing Director of Titan Digital, a digital consulting firm based in Dublin. As a Certified Digital Marketing Professional, Philip has led Titan Digital to become a leading digital marketing and consulting company. Coming from a background in business management, he works with clients across the public, private and not-for-profit sector.

His areas of expertise include:

- Digital marketing topics around SEO, social media, online advertising and digital strategy.
- Inbound marketing and sales.
- Sales and marketing automation.
- Digital transformation.

Philip has led client facing projects within the business with public and private sector clients. Some big recent wins include:

- Rollout of Ireland's first online ordering system for HIV self-testing (featured on RTÉ News) with HIV Ireland.
- Strategic digital advisory around technology and social media for major not-for-profit client clients including HIV Ireland, MPOWER, SOSAD Ireland, TENI to name but a few.
- Generating hundreds of thousands in online sales for private clients across managed campaigns.
- Working with EU clients to deliver training programmes to students in the field.

He has also helped startups secure over €500,000 in software and technology supports from leading companies to ensure they can scale quickly and effectively.

Prior to Titan Digital, Philip worked in various positions across the private sector and has a background in business. He is bringing this experience to mentoring - advising clients around key topics in digital marketing and transformation by identifying and removing barriers - helping them to achieve their goals and objectives.