

IS YOUR BUSINESS
GETTING THE SUPPORT
IT'S ENTITLED TO?

BIG

**BUSINESS
BREAKFAST**

THURSDAY 24TH NOVEMBER 2016

SWAN ROOM, GLASSHOUSE HOTEL 8-11AM

Oifig Fiontair Áitiúil 
Local Enterprise Office
SLIGO, LEITRIM, DONEGAL



**FREE ENTRY FOR BUSINESS
REGISTER AT
OFFICE@OCEANFM.IE**



SHOWCASE

“Discover the supports available for your business – all in one place”

The BIG business breakfast is a showcase event to give all the statutory bodies tasked with helping business the opportunity to tell you how they can help your company

It's all the statutory bodies in one place, for one morning, with simple and easily understood information and advice on what supports your business is entitled to.

THERE WILL BE

- **Access Training**
 - **Compliance info**
 - **Access finance**
 - **Save Money**
 - **Protect your IP**
 - **Help for your business**
- * 3 minute elevator pitch from each organisation on how they can help you
- * Information stands with more detail
- * Complimentary breakfast
- * Real life case studies
- * Guest speakers

BIG BUSINESS BREAKFAST / 8 - 11AM / 24.11.2016

MEDIA

The event is being promoted across the region throughout October and November.

NEWSLETTER – there will be advance newsletters going out to a database of thousands of businesses across the region.

DIGITAL MARKETING – there will be a digital marketing campaign aimed at business owners across the region.

RADIO – there is a two month promotional campaign on Ocean FM including interviews with participants in advance of the event.

* North West Today Radio program hosted from event

STATUTORY

BODIES

01. LOCAL ENTERPRISE OFFICES SLIGO, LEITRIM & DONEGAL
02. SLIGO TOURISM & SLIGO COUNTY COUNCIL
03. DEPARTMENT OF SOCIAL PROTECTION
04. IT SLIGO AND INNOVATION CENTER
05. PATENTS OFFICE
06. DIRECTOR OF CORPORATE ENFORCEMENT
07. SKILL NETS AT SLIGO CHAMBER OF COMMERCE
08. STRATEGIC BANKING CORPORATION OF IRELAND
09. SUSTAINABLE ENERGY ASSOCIATION
10. MICRO FINANCE IRELAND
11. CREDIT REVIEW OFFICE
12. REVENUE COMMISSIONERS
13. "ACCESS TO FINANCE" – DEPARTMENT OF ENTERPRISE JOBS AND INNOVATION
14. THE SLIGO BUSINESS IMPROVEMENT DISTRICT
15. ENTERPRISE IRELAND
16. THE MAYO SLIGO LEITRIM EDUCATION AND TRAINING BOARD

AND HEAR FROM OTHER STATUTORY AGENCIES;

1. ENTERPRISE EUROPE NETWORK
2. WESTERN INVESTMENT FUND, WESTERN DEVELOPMENT COMMISSION
3. SLIGO LEADER PARTNERSHIP

SPEAKERS SCHEDULE

8.30 AM	JOHN REILLY, LOCAL ENTERPRISE OFFICE SLIGO
8.33 AM	KAREN SWEENEY, WESTERN INVESTMENT FUND
8.36 AM	KEVIN KELLEHER, MICRO FINANCE IRELAND
8.39AM	MARIAN CORRIGAN, PATENTS OFFICE
8.41 AM	JOE LOWE, LOCAL ENTERPRISE OFFICE LEITRIM – ON LINE TRADING VOUCHERS
8.44 AM	KARL FEENEY, REVENUE COMMISSIONERS
8.47AM	JOE CORCORAN, SLIGO TOURISM
8.50AM	JOHN MADIGAN, STRATEGIC BANKING CORPORATION OF IRELAND
8.53 AM	MARY HARTY, SLIGO CHAMBER SKILLNET

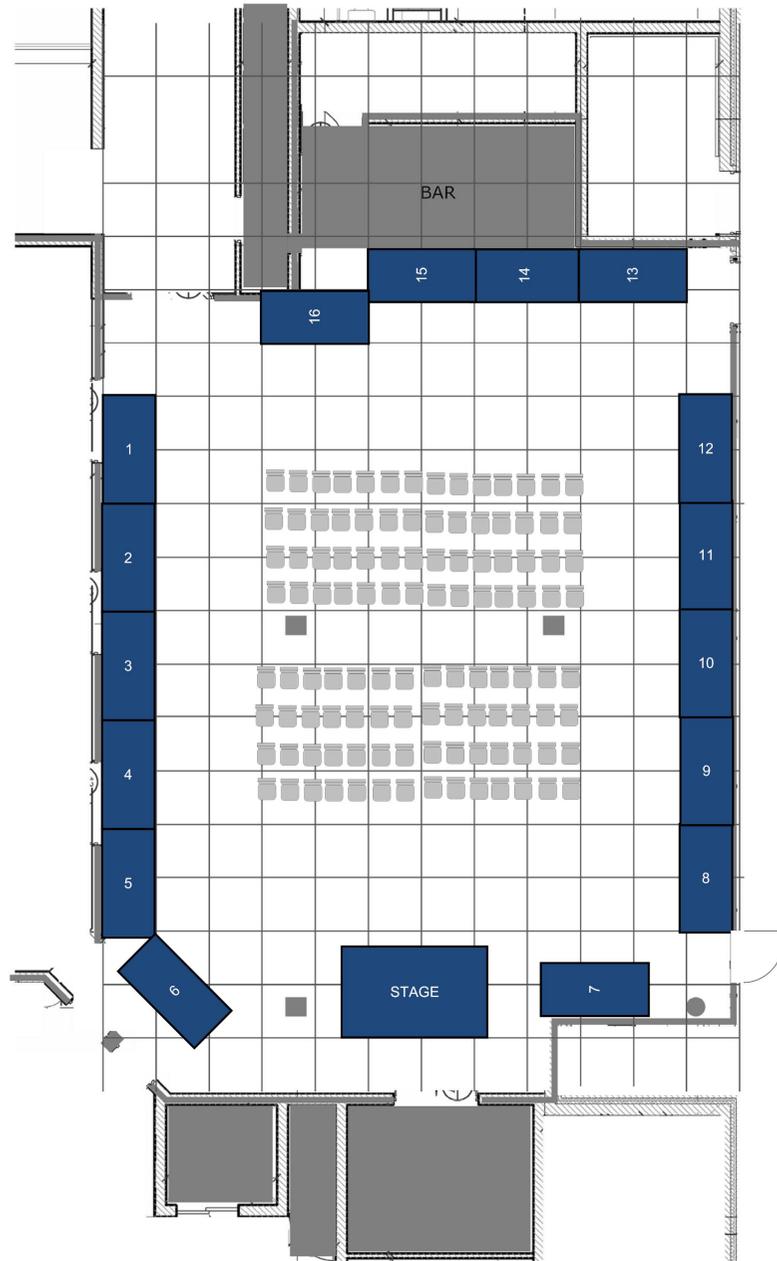
9AM - TEA AND COFFEE

9.15 AM	FINTAN HANSEN, DEPT. OF SOCIAL PROTECTION
9.18AM	CAROLE BRENNAN, ENTERPRISE IRELAND
9.21AM	MARIA LEVY, OFFICE OF DIRECTOR OF CORPORATE ENFORCEMENT
9.25 AM	GAIL MCGIBBON, SLIGO BUSINESS IMPROVEMENT DISTRICT
9.28AM	PATRICK D'ARCY, DEPT. ENTERPRISE JOBS AND INNOVATION
9.31AM	CATHERINE COLLINS, CREDIT REVIEW OFFICE
9.34AM	DARA MCGOLDRICK, INNOVATION CENTER & IT SLIGO
9.37AM	IVAN SPROULE, SUSTAINABLE ENERGY ASSOCIATION
9.40AM	CHRIS GONLEY, SLIGO LEADER PARTNERSHIP
9.43 AM	JOSEPHINE MCGREAD - MAYO, SLIGO, LEITRIM EDUCATION AND TRAINING BOARD

TIMETABLE

8.00 AM	EVENT OPEN BREAKFAST SERVED
8.30 - 9.00 AM	ELEVATOR PITCHES ON STAGE
9.00 AM	TEA AND COFFEE
9.15 - 9.45 AM	ELEVATOR PITCHES ON STAGE
10.00 - 10.15 AM	CASE STUDIES OF COMPANIES THAT HAVE AVAILED OF SUPPORTS; <ul style="list-style-type: none">- KEITH MORAN, SL CONTROLS- MARTHA KERINS, STORYLAB
10.30 AM	ENTERPRISE EUROPE NETWORK – MR. MICHAEL TUNNEY
10.35AM	GUEST SPEAKER MR. BRODY SWEENEY OF CAMILE THAI
11.00AM	FINISH

FLOOR PLAN



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15. ENTERPRISE IRELAND
16. THE MAYO SLIGO LEITRIM EDUCATION AND TRAINING BOARD

AUDIENCE TARGET

The BIG business breakfast is aimed at existing and new businesses that want to learn more about the supports that are available for them.

The event is about creating awareness of existing supports in advance and through media contacts as well as on the day of the event itself.

Each of the Statutory Bodies attending will be supported and assisted in promoting the event to their existing client base.

To get involved simply contact Daniel at **Ocean FM** on **071 911 8100** or email **office@oceanfm.ie**

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Difig Fiontair Áitiúil 
Local Enterprise Office

THANK YOU

Attendance is free but please register your attendance in advance at office@oceanfm.ie there will also be registration on the day

2016

BIG BUSINESS BREAKFAST

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OCEAN FM,
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COLLOONEY
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