



Bord Bia SKILLS TRAINING WORKSHOPS



Practical training workshops delivered by an experienced stall holder, **Margaret Hctor of Kilmullen Farm**. Suitable as refresher training for existing stall holders, upskilling stall employees or to help you set up a new stall at farmer's markets.

THESE WORKSHOPS WILL HELP YOU IMPROVE YOUR:



Stall Management



Selling & Marketing Tips



Building Customer loyalty



Costing and profits



Sharing Producers' ideas



Networking



CHOOSE YOUR MOST CONVENIENT DATE AND LOCATION

Great Southern Killarney	March 19th 2019	9am – 3pm
Salthill Hotel Galway	March 20th 2019	9am – 3pm
Lyrath Hotel Kilkenny	March 26th 2019	9am – 3pm
Dunboyne Castle Meath	March 27th 2019	9am – 3pm

COST: €25 (inc VAT) per person (lunch included)
Open to Irish food, seafood, drink and horticulture producers

REGISTRATION: To book your space please register at least three days in advance of the training:
www.bordbia.ie/farmersmarketstraining

Growing the success of Irish food & horticulture

Bord Bia
Irish Food Board

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www.bordbia.ie