

# FOOD WORKS 2017



Expert & Industry Led Workshops



1:1 Business Advisor Sessions



Consumer And Market Research



Retailer Engagement



Overseas Market Study Trip



Industry & Investor Networking



Access To Production & Technical Expertise



Feasibility Grant Funding

## PROGRAMME OUTPUT - INVESTOR READY BUSINESS PLAN

APPLY FOR FOODWORKS AT [FOODWORKSIRELAND.IE](http://FOODWORKSIRELAND.IE)

## IRISH FOOD INDUSTRY IN GROWTH

In 2016, the value of Irish food and drink exports was

**€11.5billion**

Provides **40,000 direct jobs** and sustains 20,000 indirect jobs in rural communities.

Represents **10.7%** of Ireland's total export.

## WHO SHOULD APPLY?



Highly innovative and unique products.



Products that have potential for scale, growth & export.



People with drive, ambition and food sector experience.



Products that are grounded in consumer insight & that have real market potential.



**FOOD WORKS**  
CREATING GLOBAL FOOD ENTREPRENEURS

**Bord Bia**  
Irish Food Board

**ENTERPRISE IRELAND**  
where innovation means business

**eagasc**  
AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY