



The Export Compass Series

Time to grow your business through export

Incorporating five webinars, The Export Compass online workshop is designed specifically for entrepreneurs, micro-companies and SMEs who are looking to take their first steps on their export journey. The series runs from 7 September to 5 October 2021 with five highly informative 45 minute webinars taking place each Tuesday at 10am.

Over the course of the series the webinars will examine individual themes, building up to a complete overview of the process for pre-exporting companies:

- + Market Research: What is the basis of your export plan? Where might you export to?
- + Culture and doing business in other countries: Who is your ideal customer?
- + Sales and marketing to win export customers in a digital world: How to prepare for export?
- + How to finance your Export Plan
- + Q&A session with exporting companies, Local Enterprise Offices and overseas Enterprise Ireland Advisors

Here's some of the feedback from recent Export Compass participants:

"It helped us to refine our export plan for entry into new markets."

"It helped to clarify the level of planning required to enter new markets internationally and further develop the markets that we already do business in."

"Great information on how to prepare for exporting."

[Click here to register today](#)



Rialtas na hÉireann
Government of Ireland



Local Enterprise Office 